

## Final Comments

More affordable parking in the City Centre. The cost and frequency of public transport from my local area into the city centre is off-putting and I refuse to pay such high prices to park in town during the weekday. I leave my car to the west of Anderson Drive and walk into the city centre from there, but many do not have that option.

Allowing buskers to busk on the pedestrianised part of union street would spread some much needed cheer in the town centre. Trying to attract big name shops like John Lewis back into Aberdeen city, having cool spaces such as the green, could make more use of the beachfront area. It's a perfect location for some trendy, laid back rooftop bars with loads of plants, fairy lights and views to the ocean. I was so sad to see the flat development up at rubislaw as a water filled quarry like that could be such a cool water sports venue but instead will be a soulless development and add to increase empty flats city centre. Shocking result for the city.

Plentiful & cheaper parking - a lot of people depend on their cars to get into City Centre & the Beach. More shops & cafes & less betting/vaping shops.

A more welcoming bus station. A good farmers market.

Improved tourist attractions or a wider range of shops. John Lewis pulling out of the city was a major disappointment. I feel the majority of shops on Union Street are bookmakers, charity or phone shops. The city needs some higher end

Union street and the city centre is the top most priority in my opinion, restoring the old granite buildings as they have done at marschal square would bring back some pride into the centre of the city for the people of Aberdeen. Encourage more people to come into the city centre and spend money in it's shops and outlets. Connecting the beach to the city centre through the castle gate area with improved walking and cycling routes would also hugely be if it both areas. And for the proposal of moving the stadium to the beach area, what the fans really want is pittodrie to be redeveloped where it is. Keeping match day revenue in the city whilst leaving the area at the beach to be used for other attractions to bring

FIX THE ROAD SURFACES PROPERLY

General clean up if existing spaces, more greenery, outdoor spaces with heaters in winter (scandi style), outdoor markets, improved pedestrian areas & disabled access. Street food venues and live music. Building on Aberdeen's craft beer successes to market as a destination city for beer lovers.

Make it safer for cyclists. It is time to create a cycle motorway across the city completely separate from cars. Go to Norway and see the raised paths over roundabouts. Aberdeen is small enough to cycle from one side to the other easily it is

More colour, cleaner streets and buildings. Nicer shop fronts Greener spaces. I miss the open top buses that use to run in summer. From the bridge to the beach shops there is very little to look at or nice places to sit. The path form there if you walking you have to compete with cyclists. dog walkers. It would also be nice to have a place to picnic and bbq with a reward scheme in partnership that if binned you rubbish you could get a token or voucher to use beach cafes so the beaches are free of glass and rubbish. Even better it some sort of glass and plastic free zone on the beach and encourage refilling. Providing free dog poop bags in all the cafes along the beach so people pick up after there pets.

Accessibility- not being stuck in traffic. Range of shopping and entertainment, examples of Glasgow's Buchanan street or Livingstone's outlets. More independent shops and dining, not just chain stores and restaurants. Clean the granite buildings, they look very messy. Things to do, science and history museums.

Improved pedestrian access - currently have to cross several major multi-lane roads

More green spaces and included open covered areas for places to sit

Community activities especially for those aged 25-40 as currently a lot of activities for younger people and older people such as try out sport days, fairs/ farmers markets and live music events

Varied outdoor social events

Clean it up. Bring businesses to the area instead of giving business units to bookmakers, vaping shops, bring the traffic back to ease congestion on surrounding roads and make it a busy thoroughfare again.

New Aberdeen fc stadium

Free car parking city centre and more parking spaces at beach.

Empty retail units to be maintained and kept tidy and free from garbage, posters, plants growing out of them. Landlords should be responsible for this and it should be enforced. Bridge street desperately needs cleaning up, it's a disgrace.

If smaller businesses were supported in the city centre so there's less empty building "to let"

Outdoor pubs, and the complete absence of fossil fuel vehicles.

Fish and chips at beach, traditional bucket and spade shops. City centre needs local people selling their stuff, city centre trails for family's to do.

Invest in restoring Bon Accord Baths to its former glory.

Do not waste money on ridiculous spaces for Covid cones and one way systems, that is think before spending.

Per my comments, I cannot express enough how much I

A) want to see Union street remain closed and the council convert those units into affordable short or long term letting spaces for local businesses, cafes etc.

B) do not want to see public money be spent on a new football stadium.

I want to go into town in my car and be able to park and move freely .Have a wide range of shops to go to .the shop choice at the moment is very limited . Too many bookies vape shops . The whole city centre is run down an untidy. The covid planters and barriers have made it worse. I would rather go out of town .

improved amenities, seating areas, improved transport to/from city centre,

More attractions for children and outside spaces for eating and drinking

Outdoor and/or indoor markets (weekly?) would bring more people into the city centre

Activities other than shopping and "hospitality"

|   |
|---|
| <p>There is no attraction. Too many malls and empty premises. Independent businesses need to be attracted and we need places of interest to visit.<br/>         Look at what Dundee has achieved!<br/>         The so-called Christmas market is dreadful and the beach is dominated by stores that offer nothing individual.<br/>         The demise of John Lewis and Debenhams is an opportunity to encourage some of their franchise holders to take up smaller units. Look at who you are leading to. Union street has far too many units offering exactly the same thing - e-cigarettes and mobile phones or charity shops are about it.<br/>         We have beautiful buildings badly maintained and poorly used.<br/>         Reduce parking rates and give us something to come and see.<br/>         Reduce the rent so that's it's viable for shops to open and make a profit. Aberdeen is an embarrassment now.<br/>         Sustainable food being central concern, green space, accessibility.<br/>         The environment is currently so actively hostile to people with disabilities that I avoid it at all costs. The city must take active account of the views and needs of people with disabilities.<br/>         The beach esplanade can get very crowded so more 'nice' areas for leisure would disperse this.<br/>         I the City Centre I would spend more time there if there was more of a range of shops particularly independent retailers. It is difficult for these retailers to meet the high cost of rent/tax and rates so lower costs for these would be good.<br/>         I think the castlegate/union st needs more of a cafe/bar culture with outdoor areas, similar to what you would find in other European cities. Bringing back a tram to go from union st to the beach to union square.<br/>         There is a few gaps in shops like one that cater for elder residents. other shops that have different styles, like the idea of a eating market place mixture of different foods. More family activity events.<br/>         I do spend a lot of time at the beach and enjoy that it is not to crowed with shops and has the option of the carnivals, the cinema, can shop in the are. Where we are not so good is having a exciting creative children park that other people from out with Aberdeen would want to come to. You need to look at Montrose beach park for some ideas and other areas well. This needs to be sheltered from the wind and have room to have entertainment ongoing. Please leave the<br/>         Really hope more is invested in opening bon accord baths again. Its central location is handy for everyone, it has a large pool and it's decor would attract tourists yo the city and encourage healthy lifestyle<br/>         Bring back the hustle and bustle to union street. Maybe utilise all the space above shops as housing and office space. If people live in the city centre they spend in the city centre. Bringing some life into the area.<br/>         Improved public transport and parking facilities<br/>         The Aberdeen FC stadium and areas for walking and eating outdoors<br/>         A vibrant hospitality industry, ease of access, clean areas (I.e. not having a bus drive up union street when sitting outside for example). The surrounding areas (including the beach) must do more to promote the overall city landscape and strategy and this comes in the form of selling points, I.e. new museums, attractions that promote the north east, bold plans for new sporting and leisure facilities, ease of access for all including improvements for people with disabilities and to make it easy for small business to thrive in the city (lowering rents) for these business only. Making an effort to not approve or actively discourage the non-value adding businesses like betting shops and cash for gold, it makes the city look<br/>         I used to love going into Aberdeen when I was little but it looks very sad and empty these days. I would love for there to be more interesting shops on Union Street, trees, flowers, safe green spaces, outdoor seating areas and cafes/markets etc. More public art spaces to make the city vibrant. More accessible walking spaces.<br/>         Laid back pubs and local shops, clean streets you feel safe on, no beggars harassing people for money, temporary covid measures removed and kept away, free flowing traffic, affordable parking<br/>         Whatever the chosen options are, they must consider the weather and provide facilities that can be utilised all year round. I would love Aberdeen to have a cafe culture, but is that realistic in the colder months. Many cities are banning the use of outdoor heaters, which I wholeheartedly agree with, so any plans should consider how these spaces would be sheltered from the elements while still being able to provide the outdoor experience during the summer. Could we be forward thinking and consider green energy to heat these areas? It is also essential that there are actually things to do, there is no point enticing people into the city if there are no activities. There are only so many coffees that you can buy or sunny days in which to enjoy a green space. When I take my kids into the city, I need to have more option available that can be utilised all year.<br/>         A reopening of John Lewis somewhere. That was one of the main reasons I regularly went to the city centre. I no longer go to Aberdeen to shop.<br/>         Serious street clean up is needed - huge amount of clutter. If areas are going to be pedestrianised do it properly. Tables in the middle for independent bars and cafes to use like Edinburgh during the fringe. Building upkeep and maintenance so it's actually pleasant to sit around town.<br/>         I spend a great deal of time at the beach but stay away from the commercial end. I value the beauty and tranquility of the 'wilder' end and would hate for that to be impacted by over development. However, I'm not against well managed development in the commercial area.<br/>         A vibrant and varied cultural programme is the key to recovery in the city centre. Hand in hand with this is the need for late night opening for retail (there's not much point in shops being open while I'm at work!). There should be a greater sense of Aberdeen as a pedestrianised city; this would make it more attractive to tourists and visitors from the wider region. Ideally you should be able to walk the length of Union Street without conflict with vehicles, and there should be wide, leafy, pleasant pedestrianised connections between Union Street and the railway station, Footdee, and Old Aberdeen. The Art Gallery is great, but the city would also benefit from a general museum of national/international standing<br/>         Retail: Seeing empty units in Union street and new builds (Marischal Square) is disapointing. The council need to improve deals currently in place with current businesses and to entice more business in the city.<br/>         Upkeep: Parts of Aberdeen city are in disrepair and are filthy. Shop keepers/managers should do their bit for keeping front of house clean and presentable.<br/>         Community: I have always enjoyed attending market days in Aberdeen. Other countries have dedicated days/time of year where this occurs and require little management from city council.<br/>         Safety: Policing and wardens: Policing numbers are low - seeing officers on duty in the city is reassuring and helps build relationships with business owners.<br/>         Beach: Upkeep - regular litter patrols, warden presence - to enforce littering offences and provision of adequate recycling/refuse units. Retail car park and roads surrounding area: needs better flow management. Better links to/from beach.<br/>         Surf shops? Mobility centre? Wildlife &amp; Maritime centre?<br/>         Dolphin centre at beach<br/>         More focused area for shops/cafes. Everything is spread out, we have no heart in the city.<br/>         The Beach park needs to still have more picnic areas, toilet facilities and a paddling/splash area to allow families to play for free.<br/>         Remove the temporary road closures and restrictions put in place during COVID. They turn people away from coming into the city centre.</p> |
|---|

|  |
|--|
| Pop up venues along Union Street. Allow people to hire the space for unique experiences similar to a scheme in the New Zealand earthquake aftermath where organisations booked the space for a set length of time to bring excitement and interest to the centre that was hit by quake.  |
| More extreme sport/rock climbing facilities, more local businesses having space in the centre, more green space and having a cafe culture on Belmont St. The art gallery hosting more events post covid too.   |
| I am new resident to the city and with fresh eyes I see the empty upper levels of buildings. Better maintenance or grants for landlords/owners may encourage them to upgrade windows ect to then increase rentals or future sales. Bringing more residents to the city centre. The oaymevents on Union Street are already a ideal width. A better through way down to the beach would encourage more people to visit right down onto the promenade. Also a more modern feel down there with seating that provided some relief from the north see wind. Almost like a glass sculptures viewing areas. Something similar but not as metal features as what is going into Union Street gardens.   |
| Making the city centre more pedestrianised and less full of traffic is definitely a first step!<br>I also think Aberdeen needs to be more attractive and affordable for shops / activity centres etc to want to open on Union Street.<br>We always get the same expensive high street shops opening in the centres and the cheap shops opening on Union. We need a happy medium with a variety of shops. More local shops too would be encouraging! There also isn't enough to do in the City Centre like other cities in Scotland, severe lack of activities but so much space to be used! Maybe some things like an indoor / outdoor play area for children, swimming pools, outdoor cinema, bowling, laser tag arena, etc. So many things can be added into the centre of town. I know Codonas has a few of these at the beach but the city centre is the easiest place for all of Aberdeen & Shire to get to via public transport.<br>I feel Aberdeen is really good with it's culture with its Art Museum, Tolbooth, just general history! I think we've nailed that and the only thing I'd maybe say to that is maybe give some guided walking tours in the summer especially around the city centre so people know where thing is and facts about the granite city. Also better and clearer signposting of where main things are such as Union Square, Trinity, Bon Accord etc would be a help as visitors of the city forever ask people for directions! |
| Shopping opportunitites - especially locally owned and run shops plus parking to support them  |
| Interesting shops as per Inverness or Fort William for example   |
| Shops opening in city centre. A cleaner, more attractive environment, more cafes/restaurants. Sadly Union St is so depressing right now.   |
| a mix of shopping, casual and formal dining, some entertainment (e.g. cinema) in city and better facilities using the sea itself (water sports, small pier to get boat trips into harbour etc  |
| Union street is cramped. It's a noisy mess. Chanfe that. Make the air clean, reduce the noise. Have visible police presence to encourage sensible behaviour. Create a urban nature hybrid city centre model.   |
| More upmarket shops, restaurants, cafes and bars.  |
| More outdoor dining areas  |
| Festivals and Events. Safe cycle routes for families and safe storage for bicycles. Advertising cycle routes and safe bike storage spots via schools and community news letters. More affordable parking charges at shopping centres. We actively avoid the centres because of the steep charges. We would visit more often if parking charges were relaxed at certain times. Move sex shops away from train station area.   |
| Public parks and a better connection between the city centre and the beach would make me visit the beach more. Utilising the open space for all of the public and not putting the stadium at the beach as this directly impacts me and many others at home.  |
| Fewer bookies, charity shops and '£1' shops, more cafes and restaurants.<br>Fewer football fans.   |
| Cafes on the streets are a great idea. Areas have got to be clean tidy and easily accessible   |
| There are many things that need improving in Aberdeen. A key risk is that the city picks individual streets rather than areas. Tourists want to enjoy exploring the city and not find rundown streets and areas once the take a turn or follow a lane. Aberdeen is first and foremost the city center. We can be the gateway to the highlands, but only if people want to stay here for some time. This will require encouraging them to enjoy the city. Clean nice and charming areas are sometimes better than building another fancy building. Open up, clean, and think wide. Have clear visions for areas:<br>- Union Street: Vibrant pedestrian area with local offerings, but also some places to rest (maybe for ice cream) and spend a couple of hours. But its busy and supposed to be busy!<br>- Thistle Street/Rose Street: She the calm and historic Aberdeen with boutiques and high quality restaurants. The place you go after shopping on busy union street.<br>- The beach: We do not have the best weather, so you clearly do not go here for swimming and sunbathing. BUT you may go here for sport and adventure. Watersparts, golf, and cycling. Offer a park where people can rest after sport or go running.   |
| Union Street: The buzzing, modern, but individual place for spending your time.<br>Thistle and Rose Street: The relaxing, charming and luxury place for ending your day or shopping for unique occasions.<br>School Hill: The coffee, art and street food area that is on the door step of union street,   |
| On union street better shops and cafes/restaurants.  |
| Boutique shops. A new department store.<br>Sheltered beach areas for picnics.  |
| A better range of activities (eg satrosphere) in the City Centre. Also, some 'green space' with seating for people to stop and enjoy the city centre, perhaps with some entertainment (music, street theatre etc) on offer. The City Centre also   |
| Better selection of cafes and restaurants at the beach rather than all the chains. Parking is sometimes difficult. It's a fantastic beach but seems devoid of atmosphere.  |
| Much better bus service between city centre and the beach. A circular 5 minute service between 9 am and 11pm for instance.   |
| To be able to continue to access the City by car - I work in an area that is not safely accessible by public transport - especially when it is dark. Your proposed changes due to net carbon etc. make no sense - by that I mean not allowing car access to the traditional arterial roads from the north of Virginia and Market Streets. You will be making the pollution an awful lot worse on Anderson Drive for example. I will say again, that there are a significant amount of people who   |
| A city wide approach to cycling for everyone. How about a cycling day (one day per year) where cycling was encouraged around the city where there are no cars allowed?   |
| The very fact of having Pittodrie Stadium at the beachfront attracts thousands of people spending their money on food and drinks prior to and after the game, giving a major boost to city traders and improving the local economy.  |

|   |
|---|
| Make the transition between Union Square and Union street a nicer experience.   |
| Safe areas for walking, cafe culture, events and good easy parking.   |
| Better public transport links, more pleasant and attractive environment. Union Street and city centre need to be promoted and looked after better, with better range of shops and facilities  |
| A big park where you could have entertainment and a better Christmas market   |
| The council require to get more shops on to union street.ie not vape stores or bookies. This in the Main Street of Aberdeen you wouldn't think it, by looking at it.  |
| Less cars, more space for people, eat and drink in the streets, more European cafe culture  |
| Less traffic, more European feel/cafe culture, focus in areas which get sun at most robes of day (which is why the beach is good)   |
| Accessibility by bus (without stupid diversions down Guild St).The pedestrianisation of the middle of Union Street is strangling what little life there is left in the town centre. Aberdeen does not have the road infrastructure to support pedestrianisation. A moving staircase from Union Square up to Union Street would help less able folk cope with the difference in levels between the 2 areas. Get rid of all that clutter on Union St (particularly the twigs pertaining to be trees in the ugly giant pots)Reinstate the original bus stops. Currently I am ashamed of the state of Abdn city centre. Folk with cars are also avoiding the city centre due to the various diversions etc. This needs to be reversed to make it more |
| though, if the space is fit at all.<br>I go to the beach for the view, air, flat walking, sea Scape but only ever by car. Once on foot but it's not a very pleasant walk to get there from the city centre. Ugly route along busy roads. Bus routes treat the beach like an outpost rather than a real destination. Most buildings at the beach detract from it. The last thing I want to see is more of them. The thing that most excited me in this survey is a beach park.   |
| Get rid of the street beggars - needs to be more money put into charities and social economy so people don't have the need to beg. It's like running the gauntlet on Union Street.  |
| Bon Accord Baths - the council needs to do more to keep our listed buildings and make full and proper use of them.  |
| Guild Street - absolute shambles as a transport hub area - bus station needs to moved to a better location, buses shouldn't be allowed to sit on their breaks in this area as they cause a bottle neck of traffic.  |
| Get union Street back open fully to all traffic, the current effort is another shambles.  |
| Sort out the traffic restrictions - no one wants to travel into Aberdeen any more because it is so difficult to navigate. A rep who travels the country recently remarked he dreads coming to Aberdeen the most because of the current road issues - that is the worst thing you want to hear   |
| I think Union street has become less desirable due to the poor quality of retail shops. Perhaps the council can make this area more affordable for local innovative retail businesses, giving Union street an individuality. Less chains, more support of local businesses that offer something special and interesting. People come to Aberdeen from the whole of the north. Our shopping centres have chain stores we need some signature places. Annie Mo's being a great prime example. I don't think the covid guidelines are helping. It's time to allow people freedom again. There will always be new strains. Folk should be able to choose whether they self isolate/wear a mask/social distance, now that the vulnerable have been     |
| It feels like the buildings are so empty. And make the cafe culture permanent. Bring it into Union Street too, attract people to the area. Street festivals would be lovely too - live music, arts, crafts, stalls, etc (see cities like Bristol where this happens a lot. It's great and brings tourism to the area)   |
| open markets now and then   |
| City centre needs more places to sit so people can enjoy the atmosphere, stop for food and drink and have a seat.   |
| New stadium   |
| Stadium at the beach would be incredible for the city.  |
| More independant shop cafe's bars etc. A cultural area or zone. The arts seem to be spread out too much and for a small city they need to concentrated. Revive the plan for a contemporary art centre it's so odd that there isn't one in Aberdeen yet every city of our size has one. The trend in the arts now for out reach is well intentioned but that's a top down order for places that already have 'cool' spaces. Aberdeen needs the arts to have a visible presence like Edinburgh, Glasgow, Dundee etc not hidden behind Castlegate etc. Oh and a boardwalk at the beach, everyone loves a board walk it's just some planks, see Stonehaven for example.   |
| An easier and more pleasant walk between the city and the beach should be made.   |
| Pedestrianise Union Street. I know the view on some local business that are afraid of lower revenue due to pedestrianise the area. However, looking on other cities that did pedestrianise the area, footfall on shops increase once wok is   |
|   |
| I repeat.....Ban smoking in Aberdeen City Centre. NO place is enjoyable or friendly because the amount of smokers who take over ANY outdoor space in the centre.  |
| new stadium   |
| Bon accord baths refurbished & re opened  |
| Bike lockers. Bus stops at convenient locations. More outdoor spaces in summer like we have had this year. Organised activities half marathon/10k cycling events public toilets and baby changing facilities.   |
| Better access for public transport, walking and cycling. These need priority over private cars  |
| Wider range of family friendly activities or enhance the ones already there. Spending time around union street would be easier as a family of pedestrianised - we would spend time at union terrace gardens as well as shopping/activities but  |
| I love the beach as it is. More buildings will put me off visiting it. I would spend more time in Union street if it had more shops and cafes   |
| and green parts.  |
| It would be wonderful if the Bon Accord Baths could be brought back to it's original state and open to the public again.  |
| New Aberdeen FC staduim at the beach  |
| Make Union Street safe to vist. Keep it clean   |

|   |
|---|
| Look to Dundee - amazing transformation of the city centre. Lots of vision which has left Aberdeen trailing in its wake. Drop business rates and encourage more diversity of business into the centre. More greenery and more art and sculptures. The city centre is a shambles and doesn't properly connect to other parts of the centre.  |
| Improved active travel links from all areas of the city combined with increased pedestrianisation and reduced traffic.  |
| Support staxx as it sounds amazing. We need to encourage commerce into the city centre and a reason to visit. Stop faffing and start getting this done, I'm fed up hearing about this master plan for union street and want to see some results   |
| Visually more pleasant streets and pedestrian walkways linking the beach and union street.  |
| I live outside Aberdeen and my only transport is through local Stagecoach Bluebird buses. If public transport links were improved, I would be able to access more of Aberdeen.  |
| Less betting shops, more retail, Union Street in particular is an embarrassment to all of us. Incentivise retail to open up, we don't always have to be under cover in malls. Going from shop to shop stopping for a refreshment in between is a lovely way to see the city, not always hidden away in malls. Beach needs more restaurant facilities spreading right along to Fittie - it is beautiful but needs much more for when busy.   |
| Aberdeen FC shop on Union Street or within City Centre, outdoor event and concert space   |
| Less anti social behaviour on George street.  |
| Parking facilities including incentives such free parking on weekends. More shopping choice, better opening hours 8pm close or later.   |
| More electric charging points, a cheap method of transport to get around the city, more plants and trees and increased tourist activities! (ghost tours, quirky themed bars, city centre clip and clip and climb/sky walk)  |
| Deliver a range of activities and events in the City Centre spaces that are to be pedestrianised all year round. Incentivise local business in vacant units. Clean granite buildings  |
| More open markets and seating outside with plenty pedestrian areas.   |
| Would like to see unique shops and businesses given the encouragement to move onto Union Street which needs investment to tidy and maintain buildings   |
| Redevelop BHS, Debenhams and John Lewis sites.  |
| Better shops . Better and cheaper parking. You can't encourage footfall without cars. Beach again better parking and more family facilities like sports, but not a football stadium . Winter sports and water sports good ideas. Stop seeing the car as an enemy. If you want more people accept they're going to use a car and think of ways to accommodate that. Pedestrianising only builds up traffic elsewhere creating pollution. We do not have the infrastructure for this.   |
| Local businesses! They need to be supported every step of the way, they make a town centre unique, provide the best employment and will ultimately be a draw for people from out of town. Aberdeen has so much potential to make wondering around town so much more joyful: Union terrace gardens, Castlegate Square and the Green are superb spaces that just need a bit of TLC and planning creativity to bring to life. Online shopping has changed things but instead of town just being a place to shop we can reimagine it as a place to be: events spaces, independent shops and restaurants and cafes and plenty of green space will be a winning combination that will make for a sustainable recovery. Night time economy is also crucial - as a young person Aberdeen's regulations are woeful and behind the times. We need forward thinking licensing laws that recognise and appreciate the valuable contribution of the night time economy to our city's |
| See comments in specific answers.   |
| A more family focused atmosphere and things to do for all age groups - the city centre is a no go area in the evening due to the drinking culture - beach natural resource must be protected whilst using for activities, food, drink etc   |
| Entertainment in city centre for older kids who are too old for soft play. Aberdeen offers very little for pre teens and nothing in city centre.  |
| A city centre pool would also be very useful so dont have to travel to beach or sports village to swim.   |
| Clean areas no litter   |
| Union Street is a shambles, I've zero interest in going there. You've killed it completely with pedestrianising.  |
| A beach with direct links to the city would encourage a city day-out. Beach is tired and has lacked investment. Encourage pedestrian areas, support fledgling businesses.   |
| Union street is neglected, tired, and off-putting. Endless bookies and charity shops, lack of investment in shop fronts and building maintenance. Noisy, polluted, crowded. Encourage a cafe culture in a pedestrian area on Union St, encourage  |
| Parking near city centre. Activity based destinations instead of shops on Union Street. Above ground level converted to housing   |
| Union street looks dirty & depressing at present, there needs to be better up keep of buildings, better use of the green spaces and investment in community spaces, independent cafes. So that we can build a friendly socialable lifestyle   |
| Better accesability from outlying areas Dubford on public transport to these areas  |
| There is a real need to support businesses and improve the quality of the retail offer in the city centre - the loss of John Lewis as well as several other shops in Bon Accord mean there is really not a lot of choice for shoppers and whilst green spaces and a cafe culture may bring people to the city centre, people also need to be able shop without having to go to Glasgow or Edinburgh or online.  |
| Aberdeen City Centre and beach needs to be modernised to create a place of relaxation, be warm and inviting. Also stop penalising car owners but instead encourage people to drive in from the countryside and beyond to visit.   |
| I couldn't allocate points to everything I wanted as unless the points balance was at zero it would not allow me to submit. Your Covid seating and traffic restrictions were brilliant and changed the atmosphere of the city from one of noisy traffic, stinking exhausts and no flow of people. To one of calm, pleasant atmosphere, relaxing, enjoyable and a true pleasure to be in Aberdeen. More greenery, less traffic, possibility of walking uninterrupted around the city. To be able to pause, rest, sit unhindered by traffic and crossings, noise and stench. Anything which makes it easier to walk/cycle etc and more difficult to drive. Park and ride, electric mini hop on hop off vehicles/trams to relay people into the city.  |
| Cafe culture. Make it attractive to live, work and seek entertainment in the city centre. Renovate upper floors of Union Street properties. Make safe and joined-up walking routes through the city, eliminating dark, rough areas that currently exist between shopping areas. Encourage people in to the city centre day and night, feeling safe.   |
| Independent stores, a pleasant walk (no ugly traffic cones or giant plant pots).  |
| Reduce rates to make city centre more attractive for smaller retailers. Dundee,Perth and even Fort William have more independent stores. Bulldoze John Lewis site ASAP -they have shown no loyalty to the city  |
| More local/independent businesses on Union street and more of an outdoor cafe culture   |
| Free parking and more reasonably priced activities.   |
| outdoor (undercover) eating venues  |
| The Bon Accord baths would be a great place to meet friends and family and take exercise, combining the trip with shopping on Union Street  |
| We need something like Dundee/Edinburgh , Reconstructed fishing village/Museum or similar to the Eden project or a historic boat/ship/submarine to visit. Attractions for tourist not just for the young locals   |
| More local shops and markets for our local food producers and makers  |

|   |
|---|
| Cafes, restaurants, pubs, museums, shops containing men and womenswear, homewear shops, art galleries and spaces to sit when the weather is decent. Less aggressive begging, general better upkeep of the area (rubbish removal, broken pavements etc.) More visible deterrence of anti-social behaviour. I think the pedestrianisation of the central part of Union Street has been a big success but it should be taken full of advantage of by having more cafes/restaurants in it. Currently nothing to draw you to that area. Big supporter of Council's intentions to purchase the market to improve this.  |
| Making it an attractive place to socialise and join in healthy (physical & mental) activities. Good access for those visiting from the outskirts - a combination of public transport and non-expensive parking (outside of the central area, but within walking distance). Making it 'child friendly' for young families. Making it attractive for people with disabilities, both visible and invisible.  |
| Union st and beach improvements   |
| A variety of shops, including a department store. I think it's terrible that one of the main cities in the country does not have a single department store any more.  |
| Cleaner. More shops. More cafes. Less back handers to your corporate pals   |
| A vibrant Castlegate with good links to the beach.  |
| Better/ cheaper parking. Making it more family/ pet friendly. Longer opening hours with more to do that is not so 'alcohol' focussed. More opportunities for children in the city centre in the evening. Cafe culture. Options for local traders to sell without having to commit to expensive/ long leases. Reduction in business rates for traders. More arts based opportunities- Spectra is AMAZING, more like this please! Keep developing Aberdeen Inspired but please market it properly- we went to inspired nights in the green nearly every weekend it was in but very few of our friends/ family and even taxi drivers had never heard of it!! Clean up the buildings on union street/ surrounding areas.  |
| Reduced vehicle traffic would make walking in the city centre a much more pleasant experience in terms of sound and safety, more foliage for biodiversity/aesthetics/air quality, more attention in general to pedestrian accessibility and   |
| Union street is shockingly bad. More local boutique type shops would enhance the street and less vape, pound and other shops that make the street look messy and like we are a city in decline  |
| I think more quality shops on Union Street with more restaurants and bars with outdoor seating options. With the beach it would be nice to see more quirky street food options but with seating along the esplanade and an improved drive   |
| Better parking, better public transportation. Not just the bus  |
| on street musicians in the summer time Lots of floral decor And shop signage all of the same style no miss match walking tours and open roof bus tours once things have improved to a high standard of cleanliness and attraction   |
| Being able to visit a refurbished and opened Bon Accord Baths at the hub of the community.  |
| It is so run down, use the money to completely resurface the street & pavements. All property owners to clean & smarten up their shop fronts. As for the beach, NO football stadium, we want open space & shelter at the main central part. The promenade, fencing, steps need refurbished. The sand needs to be cleaned daily & sand taken from the Bridge of Don end together with new sand to cover all the rocks that have been exposed by the sea.   |
| Easy parking. Good shops. More independent shops. Places to relax.  |
| I personally love history and Aberdeen has a wealth of it across the city but particularly in the centre and we never remind ourselves about it whether story signs, alternative photos (before and after), marking places more permanently (e.g. hangman spot), the histories of some of the older buildings, creating interest for both young and old visitors. 'Why is that there?'; 'what was it built for?'; 'who was here?'. Sometimes you need time out when shopping just to sit away from the noise and smell of busy traffic.   |
| If union street was pedestrianised from Bridge street to Market street and possibly castle gate. If there were more outdoor seating spaces (south facing). if the shop fronts were improved. If the pavements were properly finished (and not the ugly poured concrete with "pretend" lines). If there was more planting and colour and life. I spend a lot of time at the beach. I would be more encouraged if there was a couple of little shops / small delicate cafes dotted along the length   |
| More independent shops and cafes. Reduce rentals to attract people in   |
| Independent shops under cover. Reduce business rates for local, independent shops to making the city centre more appealing and attractive.  |
| More green spaces with more trees in the Centre. The Beach area could be enhanced to offer a more expansive and wider-reaching alternative health, culture, and family activity area. An imaginative and iconic new multipurpose arena could be a great focal point for the start of a wider array of family activities. It should have a completely closing-roof on it for year-round comfort and use!   |
| I come into Abn for football, but am a former westend resident. I will make the most of the day & could imagine a rejuvenated Union st/Belmont st area then Castle gate + connection to the beach & a new stadium being fantastic. Keep the stadium at the beach & the boost to the local economy through pre/post match supports.  |
| Close the Bin Accord, stop buying up and building new office buildings. Regeneration of union street is very important.   |
| Like Dundee and other smaller cities in the world Aberdeen needs one big world class attraction to bring visitors into the city whether that is an Art Gallery / Museum or something a bit more ambitious. We should play to the cities strengths. Perhaps as the region moves into new energies we offer a cutting edge centre of excellence for Energy Transition linked to both University's. If it's dark in the winter then plan a winter festival from November to March to brighten the city up. A city centre with vibrant hotels and restaurants will provide a base for visiting Deeside and the wider Grampian / Highland area. Move harbour traffic to the new Cove harbour. One of my best memories was the tall ships race and the ships / boats in the main harbour. You obviously can't have that every year but a place for small boats and yachts could be easily accommodated. The gardens in union terrace is a start but we need to get people into those gardens which is why the failure to use previous donations remains a regret. An amphitheatre with terrace over the dual carriage way and railway lines would connect the city and provide a stage for concerts. It would give the city its heart back and tempt businesses back into the city. The beach has vast potential but is currently poorly laid out with most of the buildings facing away from its biggest asset the sea. The pandemic has been blamed for the city centre dying but it has been dying for 30 years, |
| More cultural activities / events like music  |
| Less motors driving around the city centre and beach  |
| Segregated cycle paths into the city centre from Bucksburn. And not a narrow pavement masquerading as a cycle path.   |
| Better variety of shops. Union street is so tired looking. The beach seems more car friendly than cycle/pedestrian. Cycle paths would help- proper ones rather than thin bits just at side of road where all the pot holes are.   |
| space for mobility scooters; wheelchairs etc to be hired or loaned so more people with mobility issues are able to make use of the space, Also more disabled and child parking spaces. Taxi rank near beach or beach ballroom would be useful and more public toilets at beach. Places for people to wash sand off and change clothes after being on beach as they have at other european beaches   |
| The prime focus should be on improving street lighting infrastructure along the entire length of the beach esplanade to the bridge connecting to the Bridge of Don. This is about ensuring that this maximises the time spent at the beach esplanade and reduces a limitation on time.  |
| Greater provision of parking in combination with a meal deal approach at local cafe's and restaurants would attract both visitors from within and out with Aberdeen to spend more valued time and custom to be able to park, walk, shop and   |

|  |
|--|
| <p>More artisan shops, less 'price cutting' shops on Union Street, lower/subsidise rents to make it affordable.</p> <p>More greenery everywhere.</p> <p>More available at the beach area for a 'fun day out' that doesn't involve spending heaps of money.</p> <p>Better connectivity from city centre to beach.</p> <p>More care and attention to the amazing old buildings in city centre.</p>   |
| <p>More green space, remove unused bus stops which are currently an eye sore and encourage undesirables to hang around pedestrianised areas of union street. Improve the shop fronts by enforcing stricter rules on their appearance, there is such a mish mash of shops and it looks unsightly and won't help bring in people to the city centre.</p>   |
| <p>SHOPS! Good quality shops. There is virtually no where is Aberdeen where you can buy kitchen ware, pots pans, bedding knives, or baby ware e.g. pram</p> <p>I needed new kitchen knives so had to drive to Banchory! I've never heard the like.</p>   |
| <p>Reliable public transport into the city. Remember, a lot of people who use the city for recreation don't live in the city. The last train to Inch is 10pm and last train to inverurie is 11pm. Busses are very unreliable</p>   |
| <p>The beach area is very dated with the leisure complex being an eye-sore. The beach ballroom is a marvellous building and under utilised and should be the focus of regeneration- making the whole area between the closed down hotel to the fields a pedestrian zone (taking out the road between the beach ballroom and having first class facilities would open up the beach to a wider section of the public. If we moved the leisure facilities (ice rink, swimming pool and extreme sports) to another location in the city we could make the most of the views over the sea which are of no use for these indoor activities.</p>  |
| <p>The City needs to catch up with the world. Tress and colour should be a priority, we need to move away from the grey dull city that reputation that we have. Trees bushes, plants. Look at what Singapore have done with their urban buildings. Looking up to colour has changed the urban areas into more of a wilderness feel.</p> <p>Retail is struggling, but needs more encouragement. the city is dying, we need to have things to encourage families to enter the city and surrounding areas to make use of the space and entertain the next generation</p>  |
| <p>More green space, more pedestrianisation, more variation of eateries, street cafes and bars, live music. Union street no longer needs to be a street for traffic. It deserves to be loved again and filled with so much more local retail and food and drink outlets to attract folk to spend time in the city centre to boycott the big shopping centres.</p> <p>Plans to have green and living "canopies" over the pedestrianised areas with nice evening lighting would help boost the street and allow for a better evening environment and give a nice atmosphere for folk eating and drinking.</p> <p>The beach really just needs tidying up. Whilst building maintenance is down to the owners or occupiers, there should be some intervention from the Council for street side properties to be kept in better order. Again, more planting (or planters) green areas and encouragement of outdoor eating and drinking at the beach would make it feel like it maybe once did in the past.</p> <p>Lately there has been too much focus on traffic and use of cars etc in streets and areas where there is no need. We are a lazy population. What about introducing a tram such like Edinburgh has? Efficient and yet a buzz and would attract so many more people to use public transport to and from the beach instead of Aberdeens horrible bus services.</p> |
| <p>Motorhome overnight parking facility with easy access to city centre</p>  |
| <p>Better public transport links to the beach. Outdoor cafes and bars.</p>   |
| <p>Keep the new Aberdeen FC stadium at the beach as relocation to Westhill/Kingsford will mean the city centre loses a massive asset. Site of Pittodrie should be an extreme sports, e-sports, and dance centre - NOT Stewart Milne FLATS! Vape shops and betting shops to be banished from Union Street. Redevelop beach front with greater variety of independent eateries and leisure facilities - in turn connect this to the historic harbour area with supported walking routes and promote local seafood and street food. Continue to encourage street art as this is one way to make up for years of neglect of culture during the oil boom. Knock down the new market (as proposed) and build a new semi covered market to house local small businesses with a focus also on world foods. Push for Reinstatement of rail line to Ellon/Peterhead and invest in bus services as this is the only way to sustainably allow people to travel to the city centre. Queen Street regeneration should create an arts hub to complement the Arts Centre and also afford the opportunity to rehouse the Tollbooth Museum in a modern space. Work with The University of Aberdeen to reopen the Marischal Museum and</p>  |
| <p>More shops on Union Street.</p>   |
| <p>More café/restaurant on Union Street with outside eating or street food facilities. More independent stores, supporting local suppliers. Consider pop up events to allow for new ideas and test if they are suitable for the area.</p>  |
| <p>Openness, safety, better transport links, e.g. trams or dedicated hydrogen bus shuttles. More places to sit and relax. Not a lot of people hang about at the beach. A stadium with community facilities would attract people too. More events.</p>  |
| <p>Easier to access parking (my son has autism but doesn't qualify for a blue badge but parking where we need to go would be great)</p>  |
| <p>More social area, urban feel</p>  |
| <p>A focus on access, aesthetic and outdoor spaces. Reducing traffic and focus on a better experience for residents and families. Make Union Street the focus. Absolutely no relocation of the football stadium to the beach. Turn it into a park.</p>   |
| <p>The beach should have a dedicated area for water sports and leisure including boat trips. The erosion is an urgent issue that is the number one priority.</p>   |
| <p>The buildings need maintenance and cleaning in the city centre.</p>   |
| <p>The variety of shops is poor in Union Street due to the councils obsession with malls.</p>  |
| <p>Remove street clutter</p>   |
| <p>More and better bike lanes</p>  |

|   |
|---|
| <p>I love being able to access Union Street via Queen's and Rubislaw Terrace Gardens. Creating such new green routes though I would assume is difficult/impossible but please preserve all those we have and know what they add to life in Aberdeen. Please do not let all green areas become cafe sites (do understand why allowed to temporarily set up in gardens during Covid and do not disapprove).</p> <p>I have not generally sought pedestrianisation, as traffic flow must be the key driver and I have limited understanding. Shop owner's views are also critical, although I believe that research shows shops actually will benefit. Encouraging walking though and enhancing walking routes is a constructive way forward.</p> <p>For cycling I strongly favour the cycle lanes found in Holland. So there should be a raised area between the cycle lane and road. However it is likely that retrofitting such is complicated by a lack of space.</p> <p>Product availability in Aberdeen has always been restricted I assume as a smaller population concentration in the area. The loss of John Lewis is sad but one must move forward. I personally would really appreciate smaller specialised niche shops and businesses but I am guessing such would need the support of substantially lower rates (could some rates be based on a percentage of profits and takings to try and get some places back in use).</p> |
| <p>Make Union street greener with trees and plants</p> <p>Reduce number of poor quality shops such as bookmakers, e-cigarette shops, etc.</p>   |
| <p>Definitely putting a new Aberdeen football club stadium and improving the beachside facilities and area will be brilliant for Aberdeen.</p>  |
| <p>If shops and restaurants were in a more condensed area it would be more appealing. Better secure places for locking bikes up when visiting the city centre. There are so few places to lock bikes in and around union Street eg none outside bon accord centre at schoolhill. Only 2 spaces half way up schoolhill, you can't encourage people to cycle and not provide safe places to leave bikes.</p> <p>Outdoor catering should be limited to pedestrian areas eg. Market st to bridge st, belmont st area, and Castle Gate, Broad Street.</p>  |
| <p>Lack of parking, expensive parking where available. Poor choice of shops on union street. It's not an appealing street.</p> <p>The walk to the beach isn't the safest from union street.</p> <p>Castle gate is a wasted space and often filled with unsavory characters.</p> <p>The West end has it down to a T. Regular market, niche shops and local restaurants.</p>  |
| <p>The harbour is the huge gaping hole in this masterplan. Aberdeen in the only major city in Europe with a full industrialised harbour, no marina, and a disconnected beachfront. All this plan is doing is tinkering round the edges. We should be aiming to deindustrialise sections of the harbour around Trinity Quay and Regent Quay. We should be aiming to connect the harbour area to the beachfront. The dual carriageway at Trinity Quay needs removed and pedestrianised. All the industrial stuff should be relocated over to North Esplanade East. The North side of the harbour should be given over to a marina. Slap a CPO for that onto Aberdeen Harbour Board. Take down the fence, cobble from the quaysides to the waters edge. Create upmarket housing, a walking cycling trail, and cultural spaces alongside the marina. Bring the Tall ships back.</p>   |
| <p>Less drunks and aggressive beggars on the streets.</p>   |
| <p>Cycling paths/routes need to be further developed, but need to be safe and separate from the roads.</p>  |
| <p>Shops, Bars/ gym, restaurants, increased parking, shops</p>  |
| <p>Replacing the old market with a new and improved building.</p>   |
| <p>Get rid of Bon accord centre and turn it into a new park/green cafe space. Encourage shops into union st/union sq /Marischal sq instead, better public transport, more safe cycle routes in and around city,(for families so not roads), bike racks, less junkies and drunks in city centre. Properly tackle dog fouling -Aberdeen streets are a disgrace, particularly George St. encourage festivals/street markets, to come to the city.</p>  |
| <p>Free parking in the city centre. It's too costly. And now with the stupid covid closed roads it's confusing to get around.</p>   |
| <p>Improved cycling infrastructure - not just painted lines over potholes. Union Street should be better than Belmont Street, Broad Street, or any other street. We're not done until that is a fact.</p>   |
| <p>More choice of shops, more variety of shops including smaller independent shops. A huge attraction would be the ability to park cheaply &amp; easily to shop in the city centre - the recent trend of discouraging cars has meant people will not come into the centre - this cannot be ignored as many people live out with the city centre and already pay to run a car and are not willing to then spend a fortune on public transport to come in - they want the convenience to do this - many of us live in the shire and have to drive over half an hour to come to the city to be met with frustration at not being able to park + large parking fees. If I lived in the city I would of course walk but don't have this option so the car is a necessity for me.</p>   |
| <p>More attractions at the beach such as places to eat &amp; family activities would be good - a facelift/upgrade to what is already there should be considered- perhaps a new park for young families ... have great memories of the one across from I live at the beach and spend a lot of time there but never to into the city centre if I can help it. I think if there was a focal point to go to eg union gardens, union street etc but the shops are too spread out and I would rather go somewhere I</p>   |
| <p>Easier for pedestrians to navigate around city and plenty of outdoor cafe venues along the way.</p>  |
| <p>Unique shops and affordable parking within walking distance to centre of town.</p>   |
| <p>Support the re-build of a purpose built stadium for Aberdeen FC to retain their place within the city centre to support other businesses.</p>  |
| <p>safer feel to city centre late at night</p>  |
| <p>Improved public transport between Union Street and beach/Pittodrie. Build new stadium for AFC at the beach. Clean all the granite on Union Street to allow it to look its best</p>   |
| <p>A safe, convenient segregated route to cycle from the west end with my kids to the beach would be great. I commute around the city by bike, but it is nowhere near safe enough for me to consider doing this with my kids. I would always head west away from the city centre for this reason. If you can get kids seeing cycling as a convenient mode of transport, they would hopefully form good habits that would continue for the future.</p>   |
| <p>More green-space for social interaction and events &amp; activities.</p>   |



|   |
|---|
| It would be great if there was better cycle connectivity to the centre of Aberdeen from the surrounding city areas - joined up and not just a line painted on a road - that runs out suddenly. Having more of a cafe culture on some of the proposed pedestrianised areas would be good as well as a range of events and activities that would attract a range of different residents and visitors into the city. Thinking about how the city centre links to other parts of the city e.g. beach, old aberdeen, new harbour expansion and key central locations like the art gallery is a key.  |
| Trams from city centre to beach area and back would be good and ecologically sound  |
| Improve cycle paths   |
| Let's make it an area attractive for business. Let's make it easy and cost effective for businesses to operate in the area and provide a quality product to the consumer. We absolutely must make the visual appeal of the area better and move with the times. We must move away from the "codonas" style pop up attractions and take lessons from the output of a quality end product. Development of Union Street is paramount to the future success of Aberdeen. Let's not make it a  |
| Easier connections and better pedestrian access from one to the other, looking at possible parking options so getting from one to the other may benefit and encourage people to utilise both areas from city centre down to beach front.  |
| Supporting the Bon Accord Baths project, publicly announcing the Council's support of the project and facilitating where necessary. The lack of outward and public support is deplorable, especially given the decline in the city centre - this is a project that would bring people back to a much neglected end of Union St and contribute massively to the local economy.   |
| More cafe/outlets if possible stretching down the promenade as far as Footdee.  |
| How about installing some clear cover / shelter from rain, similar to the taxi rank at the airport, over a stretch of Union street. It will provide a welcome shelter if the weather is wet and windy!  |
| Better shops, more events, less dull buildings and better transport connections. Making the city look brighter and inviting would   |
| Be a huge improvement. Less shopping centres and more smaller local businesses.   |
| Bars at the beach   |
| Running track   |
| but here we are.  |
| Treat yourself to a notepad, and take a tour to the northern cities, from Riga to Amsterdam, they get weather like us, it's not a barrier to progression.   |
| We didn't even need to recover from communist rule. we're on the front foot.  |
| And realise, what you may like, may not be the best for this city.  |
| Good luck.  |
| A greater variety of individual shops and cafes (eg the cat cafe which you caused the closure of). Easier access from Union Square and station to Union ST (eg a walkway across via Trinity Centre or at least an escalator rather than steps at Trinity Centre and a free bus looping round). Free bus shuttle to beach would also be good. A fun road train running along the beach road from end to end (like at Stonehaven) would be an idea too. Much better children's playgrounds needed at the beach. An outdoor skatepark at the beach. More trees. Repair to the steps down to beach.   |
| Make travelling through the town easier and more enjoyable, better and cheaper parking,   |
| A concise joint up overview all in one place from the free things to do painted doors & nuart map to the granite trails and green spaces with up to date access routes and where to park and toilet blocks. Think bringing all the strands together along with what shops are now on union street/ west end as people go off hear say and maybe stops people taking the chance to visit. Very very difficult in these challenging times. Maybe getting Youtube as a workspace recording studios etc to have a place nearby encourages return of the new generation's needs rather than shops? or Google to have a place to learn how to make the best of this new online world that business needs to operate in. having these outside of a |
| More decent shops and markets   |
| I feel the city is notoriously slow at change and fresh thinking, and certainly that is the impression that my business colleagues who visit the city constantly feedback to me.  |
| If the city wants to utilise the green energy business hub that its trying to promote you'll need to get ahead of the game and have some courageous and outrageous ideas to really get people inspired and behind you rather than feeling like they've heard all this before and missing the opportunity.   |
| Saving Union Street is essential. Keeping the football club in the city is essential. We have a fantastic beach and surrounding area, it should be attractive for people all around Scotland and beyond to want to visit, especially when holidaying within the UK has now become a serious option for many. Aberdeen has always been a very narrow minded city, but it now seems as though there is an appetite for change. Let's not let another opportunity pass us by.  |
| In some cases wild green growth is not an eyesore and becomes a much more natural environment. Over maintaining flowers and shrubs can be cost inefficient. Let nature take hold a little - this would not be unwelcoming but will be   |
| More public toilets , well maintained and looked after.   |
| More pedestrian areas,with seating for elderly, less noise ,well lit at night   |
| Encouraging new outlets and shops to come to the citycentre. Access by public transport on a regular timetable and also tidying up the rundown beautiful granite buildings,   |
| Independent restaurants and cafes rather than chains. Cheaper public transport. Less people from charities etc outside M&S trying to get me to sign up for giving money or cheap electricity!   |
| Wider range of shops/cafes and retail outlets/less charity shops and bookmakers on Union street. Stricter policing of union street and surrounding areas, deter criminal/intimidating behaviours. Does not currently feel like a safe area.   |
| More pedestrian areas, local cafe and restaurants (instead of bookies, pound shops, empty lots). More green spaces and markets.   |
| Free parking in city centre and more places to sit outside for lunch etc  |
| More green. Car-free. Frequent (free) centre-beach bus/tram service.  |
| A social/dining area would make a big difference. There has to be available parking, cycling and public transport links though.   |

|  |
|--|
| Safe, active travel routes through the city. It's not safe for me and my children to cycle into and through the city. Something we loved doing through the first lockdown. Cycle routes need to be protected from cars, not just a tiny lane that drivers encroach on. An active travel city where walking, cycling, regular, quality public transport is prioritised.   |
| More green spaces, more outdoor socialising.   |
| Bon Accord Baths should be a major part of our revitalised city centre experience in future.   |
| Allowing Union Street to be what it was built for- a far sighted thoroughfare allowing easy movement across the city.  |
| An end to the pandemic would be nice. The pop up hybrid outdoor spaces along Union street, Queens road, Belmont street, Langstane place and across the city have been a breath of fresh air. These should be maintained, adapted and made permanent if possible.   |
| No more out of town or shopping centres built. There is no real attraction to come into the centre of Aberdeen anymore. The beach is beautiful but if you don't drive it is a little to far to walk to for some so improved public transport is a must.  |
| A traffic free city centre with independent retail and food outlets in old department stores not on the streets.   |
| More contemporary art, independent fruit and veg markets, independent shops, less disused and empty buildings and shop fronts.   |
| Cheaper parking options, vehicle friendly access. Restrict to low emission vehicles and electric vehicles.   |
| Improving the pedestrian link from castle gate to the beach. It's run down, horrible and does not feel particularly safe if walking alone.   |
| Sort Union street, it's beautiful, use it as an asset - not run down cheap horrible shops (think of Buchanan st in Glasgow)  |
| More trees and green space, more pedestrian zones  |
| We tend to go to Montrose Beach or Arbroath as the park facilities are better for children, the children love the paddling pool's. Aberdeen Beach is run down and not welcoming, not all families have money to spend in Cadonas. We now do all our shopping online as it's too expensive to travel into Aberdeen either by bus or parking for very little decent shops. During covid, restaurants and bars having seating outside has been much better and more welcoming like other cities.  |
| More cafes/outdoor seating restaurants on Union Street. Other than public buses in one way direction pedestrianize the whole of union street.  |
| Decrease rates in order to attract small interesting businesses, encourage cafe culture by improving the landscape, tidying the existing buildings, increasing litter collections and bins. Perhaps employing people to patrol and ensure areas are being respected and public not abusing.  |
| Pavements are wide enough. Need free evening parking to attract people to visit centre in evening  |
| It is very dirty and full of charity shops. I used to go shopping in Aberdeen but now I would not bother, been in once since coronavirus. Losing John Lewis and all the shops in Bon accord centre is just awful. The pavements are uneven and badly kept. I like the Nuart project, I would go and see that .   |
| It would help if the empty units on Union Street were filled and there were better connections between the shopping centres, although this might come with the redesign of Union Terrace Gardens. Either that or change the focus entirely for Union Street by making it a pedestrian zone with lots more bars, restaurants, cafes, nightclubs, places where community groups can meet. Make it more of a place for people to come together and move the shops to an out of town area...like Silverburn and The Fort in Glasgow. That would make more sense if union terrace gardens is going to be a focus for art & creativity. Make it feel like a safe place for all...and I really mean for all not just the young. Just decide what purpose union street & the city centre should have and run with it. Might mean lowering the rates so businesses can afford the location, especially small independent businesses. Aberdeen is supposed to be a multicultural city cos of links to oil but it |
| Safer cycle paths that connect the city with the beach and the surrounding areas making it more accessible for cyclists. Also lockers for people to safely lock up their bikes when they visit the city. This will help encourage people to cycle into   |
| Outdoor seating, independent local businesses should be supported, more green areas.   |
| Union Street requires drastic upgrade  |
| Choice of shops. John Lewis and Waitrose   |
| High quality venues along the lines of those secured by Dundee   |
| Cleanliness and maintenance of City Centre buildings is paramount, there are fabulous buildings of wonderful architecture and character the facades at least of which should have a regular cleaning/maintenance programme - no more broken window and trees growing out of gutters!   |
| Get cones away from all over town they are hazardous   |
| Clean the buildings to restore pride in the city   |
| Clean up of city centre mainly Union street, encourage businesses to move into the mass of empty units and get rid of all the bargain shops as it makes Union street look rough and run down.  |
| High quality public transport in and out of the city centre  |
| If union Street was pedestrianized and some outdoor food and drink tables were permanent, it would make a really attractive reason to visit city centre  |
| More convenient parking and reduction in parking charges...it's a simple fact that we still need to use cars so accept it and encourage more people into the city without making it difficult. More places and businesses to eat and drink outdoors in the summer and be sheltered in the winter. The beach is under developed and has extremely poor facilities both for using the beach ( toilets, showers etc) and as an attraction ( cafes, restaurants etc). The fact there is a big department store there with prime window frontage looking out onto the sea defies believe ! More festivals and activities in summer like other cities have.  |
| Outdoor events. Better parking. Less dirt and generally if it was nicer to walk around   |
| More facilities and more free parking  |
| The AFC Football stadium being placed in the centre of the Green Space would put me OFF visiting the Beach Area!! When AFC were eventually able to to get all their needs supplied altogether Including good access via the AWPR I was pleased for them and the fans. After all Pittodrie was on the outskirts of the city when it was started. After the 2nd world war it was hemmed in with many flats built around it preventing its expansion.   |
| A safe cycle network   |
| Outdoor cafe culture, green spaces in the city centre area Hydropark at the beach, or outdoor event area - stage and seating for outdoor concerts. Improve public toilets at the beach   |
| Buses from city centre to stadium  |

|   |
|---|
| the city centre is currently depressed and depressing. Something urgently needs to be done about the rent-racketeering which leaves shops empty. As for the Union Street gardens removal: yes, you've succeeded in removing a Centre, a hub, a much-loved space and left a deep, ugly hole  |
| Cost of parking reduced or made free in the city centre. Appreciate it is a wider UK issue but it does concern me the number of undesirable people on Union Street, street beggars an issue, but more the people who can be loud, aggressive  |
| Before the Union Square development, the city centre was basically in a small area and was easy to get around. Now with the Union Square splitting the city centre into three basic shopping areas it has caused the shops in Union Street to be bypassed as shops have moved from Union street or due to less footfall they have had to close down. If the Bon Accord centre which i believe is at the wrong end of the city centre was demolished (car parks could still be kept as people could walk into the city centre) it would readdress the size of the city centre into a more compact area and would free up land for housing development with shops on the now vacant site. Basically the Town Centre would basically be the with the boundaries of Schoolhill/Upperkirkgate, Broad Street, Castlegate/Union Street, Market Street, Guild Street, Bridge Street, Union Terrace and Rosemount Viaduct. Everything within this boundary could be Pedestrianised |
| A café culture in an area which I am proud of. At the moment the buildings in the centre of Aberdeen are so poorly maintained it is an embarrassment!   |
| Accessibility to beach areas from the city centre. Great opportunity to incorporate a football stadium fit for purpose and close to city centre.  |
| That there are shops to visit, we need to attract small businesses back to city centre, having a weekend market, farmers market, would really bring back life to the city centre. Focusing on local and locally sourced is the way to go.   |
| Live outdoor entertainment, more toilet facilities.   |
| A general tidy up and this to be maintained.  |
| Less traffic/pollution. More green spaces.<br>Nice cafes and boutique shops with local produce.<br>Beach - Good play park for the kids. Cafes that overlook the sea rather than the road. Attractive seaside buildings.   |
|   |
| City centre needs retail shops to move back to Union Street. It's something the residents of Aberdeen should be proud of. Currently this is not the case. Union Street needs a lot to bring it in to line with the major Cities in the Uk.  |
| Generally more open space within the city centre, union terrace gardens should help with this. Better retail on union street and throw in some new life to the street e.g trees/planters/lighting. Focus on the area between market street and union terrace first, pedestrianise the road and encourage unique retail traders into this area and move solicitors/cash exchange/pawn shops to either end of union street.   |
| The beach is great as it is, if pedestrianising north esplanade then encourage more outdoor seating in summer and add some planters/trees/lighting. Make it more enjoyable/safer to go on an evening stroll or evening drinks at the beach during summer. Perhaps cats eyes along beach front path as per riverside drive would be good. A new sports facility replacing what is already there would also be more encouraging and a new stadium here will only encourage more people to the beach but the links to the beach must be improved. Bringing back a tram service from castle gate to the beach would be a unique and fun addition connecting both brilliantly!   |
| Initiatives like the STAXX project should also be encouraged! Having an open market that is refreshed and selling local products is a great idea and will encourage a lot of people! Better events areas for such events as October fest/tasting events or music gigs in the city centre would be great! why not encourage our own kind of fringe festival? The focus needs to be brought back to the people and how they spend their free time in the city and what will bring them here to  |
| A pedestrianised city centre which encourages new business through affordable rates, with a cafe culture  |
| If bus/public transport was more frequent/reliable and didn't cost the Earth.   |
| Keeping the city centre clean and welcoming with clean streets, pavements, and more shops with an emphasis on local businesses. Increasing the greenery in the seas and focussing on decreasing the noise pollution produced by excess cars   |
| More restaurants and pubs in Union Street with outdoor seating available during summer months in the pedestrianised area. A lot of boarded up shops and areas of Union Street that need revamped.   |
| More sports facilities and more cultured areas like art galleries or museums  |
| Encourage AFC to stay in city centre. City centre is an experience now. Forget about trying "save the highstreet". Green space, cafe culture and homes in the centre.   |
| I'd go to the city if it had more to offer shop wise. At present bus fare is on par with car parking fare for how long I'd be in for so I'm more inclined to drive as it's much quicker but I know others are put off by both so maybe make it cheaper?   |
| A bright, vibrant city centre to be proud of. Clean, welcoming. Cafes and restaurants with choice, not the usual chains. Venues with varied programs.   |
| Tidy it up, make it a place where families want to spend time and maybe enhanced monitoring of behaviours especially at weekends/holiday times. Lets be honest Aberdeen is no longer a shopping destinations make it something else so that people still want to visit or the hotels and restaurants will be closing up and leaving town too.   |
| More meeting areas. A mixture of open air and covered spaces to deal with inclement weather. Less city centre traffic.  |
| Integration of public transport and pavements/cycle tracks. A tram. Restore the facade of what was a beautiful main St. Something to be proud of. Wellcome areas to walk and relax in. Covered Outdoor cafes/bars. A market area. Live music. Integrated with Union St Gardens. Think Princess St gardens, the Grass market, George St. The structure is all there and we have the bonus of the beach. I grew up in Aberdeen, fiercely proud of being an Aberdonian and currently   |
| The biggest single difference between Aberdeen and other Cities I have lived in, is the lack of convenient rail / tram links between the City and the surrounding areas. So everyone has to drive everywhere and then find somewhere to park . I believe there used to be rail links to Ellon, Cults, Banchory etc. but they were taken away many years ago for some reason. There is no rail link even to the Airport or the big shopping centres or industrial estates. Aberdeen is a City where you or eat at a restaurant!  |
|   |
| Regular extensive cleaning of the area. Street marshalls to minimise anti social behaviour  |
| A large destination/department store. We badly need a major retail presence otherwise the central belt will gain from Aberdeen's losses.  |
| Please consider supporting the Bon Accord Baths as a major west end feature to restore leisure provision to the city centre while saving a popular historic building which would be a major draw to the area.   |
| A food market and some small independent shops would be great. Aberdeen centre doesn't have much individuality with all the chain shops/restaurants, it doesn't appear like independent retailers are very welcome.   |
| Less charity shops, less e-cig shops and much less bookmakers, makes the area tacky, need to do something about drunks and drug addicts at St Nicholas Street and top of Market Street its not a great sight for new visitors, market street needs fixed an extra lane in as Q's turning into Union Square is a major safety concern.   |

|  |
|--|
| Fewer empty retail units, more cafe culture and outdoor dining all year round.<br>John Lewis :(<br>Less vaping shops on union street<br>Public loos at beach<br>Public loos along union Street<br>Maybe a beach shuttle bus from castlegate?<br>Electric charge points in car parks and other parking areas<br>Fun<br>Life<br>Festivals and events (normally these are good but haven't happened for a while with the pandemic)  |
| More local shops and restaurants on Union street. The current Union street of chains, vape stores, charity shops etc is not attractive to visit.   |
| Free parking   |
| Cleanliness, more independent cafes, deli's and businesses, pedestrianisation, greenspace, seating, removal of bus stops, better pavements and road surface. More town centre living, more cycle space, space for buskers, entertainment. A football stadium with supporter access to a bar and restaurants and better cafe's and food outlets   |
| Aberdeen city centre has SO much potential - but it is in dyer need of a revamp to suit life in 2021. I would love to see spaces pedestrianised, and regenerated to encourage outside bar/cafe culture - more green space, relaxation space and more dedication to small/local businesses in the city centre. Particularly on Union Street. The new plans for Aberdeen market look AMAZING, the fact Aberdeen doesn't have a visible market to show off local produce and food/drink has always surprised me and a more inviting space with opportunities I can't get going to outer city retail parks would certainly entice me into the city centre more often. And I believe would offer me a better experience than retail parks anyway. |
| The Beach area could also do with much better use of space for activities, more family focused and embracing an outside cafe culture. Beach walk ways need to be resurfaced and redesigned to really make the most of the space and gorgeous views. I think it's really important that the beach offers a separate experience than the city centre. The city centre needs to become more than just shopping for clothes, it needs to be a space where people can come together and have a  |
| Entertainment of some kind.<br>Easy access ie no parking restrictions everywhere.<br>Council needs to put thinking caps on and see what other cities (both in the UK and abroad) are doing to encourage people in instead of sitting on their hands doing nothing.   |
| new football ground for Aberdeen FC  |
| 100% a new football stadium for AFC.   |
| Utilise the empty properties on Union street for multiple short term use. For example community groups, small start ups to get a foot in the door to build a client base and hopefully lead to leasing a property at a future date. We have far to many betting shops, vape, mobile phone shops etc. We need more variety and small local business in the centre. A lot of the buildings on Union street look like they are falling to bits. Window frames rotten, plants growing out the gutters. Filthy granite and rusty down pipes. It's embarrassing. It would be great to keep the pedestrian areas and have regular marked and buskers to add some life back to Aberdeen.   |
| I think the city centre has potential but work has to be done making it more appealing to the eye. I think the city would greatly benefit from work being done in the city centre to make it a nicer place to spend time   |
| At present, as a family we have no interest to visit. Focus on family friendly places suitable for all weathers (cafes with green spaces for children in close proximity, instead of usual....children play on rubbish equipment and parents stand and watch for an hour). Aberdeen weather is grim, windy with long winters ....we expect to be in some form of lockdown again in winter so must be able to enjoy protected from the elements.  |
| The points system here is rubbish  |
| I believe that George Street should be included in the city centre master plan and it is a shame that this area has been left out as it is far more neglected than the west end but has a lot of potential   |
| The developments as part of the master plan must benefit the whole of Aberdeen, not just the few. It should be driven by what is cirital for the communities in the city, and not down to whoever the highest bidder is.   |
| More social spaces and outdoor events and art.   |
| Seafood restaurants and cafe's closer to the beach, a food/groceries market in the city centre is a must. An area for food trucks in the city centre or the beach might help as well.  |
| Roads with less creators than the moon, rather than blow money on stuff that will attract people for a month fix the roads so people will be willing to travel without destroying there vehicle suspension   |
| Finding ways to attract visitors/shoppers to the centre so is a busier cosmopolitan area to visit like Edinburgh and Glasgow. Outdoor seating with covered areas, pedestrianized to reduce traffic. Green and clean  |
| The beach need a revamp more street cafes an stalls  |
| Outdoor cafe culture   |
| Instead of the Range the building should have been made into a tourist attraction ? Aquarium or something that would appeal to locals and tourists.  |
| Cleaner buildings, support of independent shops, cafes etc. Cost of rates and rents too high to encourage new businesses to start. Also the green near the market make it a bustling cafe stop point en route to union square. Need to encourage people to travel to Bon accord centre etc   |
| It needs to be somewhere that you want to visit. Attractive, accessible, clean and inviting. What is the destination? You can buy coffee everywhere. No shops worth visiting. Beggars everywhere. What are people supposed to do with kids?<br>There are so many empty units that will probably never be retail again. We need imagination not more of the same. There are so many 3rd sector agencies that could use these spaces as well as local businesses. This would make Aberdeen   |
| better facilities (more public toilets) greener seating areas  |
| Greater emphasis on local businesses. Moving away from the generic chains and mall culture that permeates Aberdeen a la Bon Accord / Union Square. Increased green spaces and artistic spaces (like NuArt). An open market / outdoor seating areas for food during summer months.  |
| Personally I would not approve any more shopping centres or extensions, lower business rates for new entrants to union street and try to be decerning on type of outlets approved, less tacky shops/ betting shops etc   |

|  |
|--|
| Not the stupid idea of a cafe culture utter simplistic nonsense.   |
| The development and reliance on too many malls which are now also suffering is only going to get worse unless radical action is taken -- make Bon Accord into a leisure facility -- link the Green, Union Square and Trinity centre into Union   |
| Lights along beach. More cafes and outdoor space. Remove clutter and debris from Union St.   |
| Powerwash all buildings.....   |
| Better disabled parking, Remove beggars from town centre, Remove foreign councillors who do not know the history of our city.  |
| Cleaner streets, better quality retail, more cafes, less pubs, better lighting. lower parking charges, friendlier people.  |
| Get rid of the cars (and pollution). It's been so pleasant to visit without them.  |
| Easy and access from city centre to beach. A route straight though from Castlegate could open things up for the future. There's a bit of a disconnection just now and not a pleasant/easy journey.   |
| Add in the harbour area to the plan too. An area I feel we should be highlighting and showcasing more of to visitors.  |
| More exciting shops and cafes opening later. More activities for children.   |
| Well thought out variety of local businesses, arts & cultural events/sights and more aesthetically pleasing.   |
| A clean city with shops to chose from by clean I mean wash down the granite and fill the empty retail units by lowering rates....its not rocket science!!  |
| Must be friendly, convivial, convenient and pleasant   |
| An Arts Centre in Union Terrace Gardens  |
| Free parking. People drive. We have to accept that if we want to make the city centre more of a destination, make parking free and easy. Don't pedestrianise Union street, making it harder for people to nip in and access shops in their cars.   |
| People drive. Cutting off the city centre to cars will only make it decline more.  |
| Don't forget bon accord baths! A real historic gem   |
| Nice independent shops, cafe culture, clean well maintained streets and buildings. More trees and plants to reduce the gloominess.   |
| Additional things that would encourage me to visit and spend more time in these areas would be major pedestrianisation of the areas (but with good transport links) as well as a focus on restaurant, bar and cafe culture prioritised over shopping which is already in decline as can be seen from recent years/covid pandemic although local independent traders as well as national chains should be encouraged if applicable and the shopping centres included in the overall regeneration and linkage of the areas. Also, major development of the public realm as well as iconic, unique and world class facilities would be ideal. Also key is the cleaning and upgrading of existing buildings, including windows and unsightly out of date wiring, guttering etc with particular emphasis on Union Street. Also, it would be good to include accessible, covered and sheltered areas etc due to the weather and climate of the area so this could enhance every day, year round use. The inclusion of a new Aberdeen Market is one example. I believe delivering key world class projects in both these linked areas would provide a major boost for the city. Post lockdown has shown there is a major appetite for people to get out and about in a variety of ways. It would also help to progress the city away from solely oil and gas and make it more tourist/visitor friendly as well as giving the city a sense of pride back for local residents. The beauty of both areas is that key central areas can be focused on initially with a year on year rolling programme established to extend and link the areas and expand and enhance over time. I also suggest a small 'industrial tourist tax' on all oil and gas workers/hotel |
| Remove all traffic from centre (bus/taxi only), use this space for local stalls, provide cheaper rent for empty lots to local businesses to create a better atmosphere and people will come in. Outdoor cafe's , green spaces , weekend centre   |
| Keep the cafe culture and outdoor spaces. Enhance by making these structures permanent.  |
| Return castle gate to being the public transport hub it once was where the buses leave and terminate from/at. Taxis should also relocate here.   |
| Follow through with new Aberdeen Market plans.   |
| Pedestrianise Union St from Bridge St to Market Street permanently.  |
| Encourage cafe culture in this section on Union St   |
| Stop allow buses to sit idle on Guild St. Causing massive tailbacks up Wapping St. Move this to new redesigned Castle Gate terminus.   |
| Promote city centre living   |
| Progress with Queens Square development  |
| .  |
| More green spaces, more areas that can be enjoyed in town centre, outdoor spaces despite the Scottish weather, beach could be amazing with better facilities a beach front with a very poor outdated attractions and a horrible large building which was built as a night club. Aberdeen FC should stay in the city a impressive stadium could be the showpiece at beach as long as transport links are good. Union Street is a shadow of its prime, its a horrible dirty street now with poor   |
| Free parking.  |
| No LEZ restricting access to city centre.  |
| Range of shopping - closure of numerous stores has seen focus switch to online shopping.   |
| More open air events, markets taking advantage of outdoor spaces.  |
| More shops   |
| Department stores! Outdoor cafes with patio heaters like in Prague! A tram system from Holborn to the beach! Why don't we have direct tram / monorail etc from airport to TECA and onwards to city centre? Visitors must be baffled that   |
| Better and cheaper parking options and /or small buses to get from A to B in the city centre. Stop all these cheap signage on Union street.  |
| More seating areas in the sun. Better transport links. Better toilet facilities. More shops, even if they are very small companies - they don't all need to be UK chains. But you need to reduce the business rates to make it more attractive to  |

|  |
|--|
| Getting rid of current traffic restrictions at the beach which mean driving round and round to find a space and a convoluted journey home. Reduce rates so we can have some shops back - there is currently little point in going to Union Street or the Bon Accord Centre after the closure of John Lewis. There should be a weather proof pedestrian access between Union Street and Union Square so that people don't just go to Union Square. There should also be cheaper short term parking available in the city centre as it isn't worth the expense of making a visit for one or two items.   |
| Space to walk around, street cafes, bars and food outlets, local produce stalls, plenty seating, greenery, artwork. Non franchise businesses - more local or independent. Play areas for kids. Street entertainment. Variety of all this.  |
| Free parking or cheaper parking  |
| I do not understand why the Bon Accord Baths were not mentioned within this quiz whatsoever; it truly shows the council's lack of ambition and small mindedness. Money, time and effort needs to be invested into the Baths to encourage the renovation and re-opening they deserve. It is shameful the council has just left it to the people to rectify. This has the potential to be the biggest draw within the city.  |
| Remove the perennial anti social elements from the centre of the city.   |
| There used to laws with CCTV as backup, neither seem to be 'allowed' as a deterrent nowadays.  |
| Considerably better retail mix, city centre options are now dire.  |
| Please, please, PLEASE, create greater community support for LGBTQ+ (specifically trans) && disables people please. Aberdeen specifically has had a marked increase in hate crime. Improving our city will not matter if there are those who are   |
| You need to do something to make Union Street a safer place for people to walk down.   |
| The city is very run down now. There is little to attract people to Aberdeen anymore. Previous city centre master plans have fallen flat. As mentioned earlier, we need to look at Dundee as an example. They are attracting new vibrant attractions. V&A , Eden type project for example. Aberdeen, as far as I know has nothing in the pipeline. A new football stadium at the beach will not help solve these issues. Invest in cleaning up the city, attract new attractions that make people want to come here. Family attractions with a wide interest. Pittodrie at the beach does not satisfy this. In fact it could well spoil the beach. We need out of the box thinking, everything I have read so far does not fill me with hope. Also, rather than invest in Pittodrie support independent niche retailers, get businesses and customers to want to come here. (I have no connection to a business in Aberdeen) 1st thing to do is tidy the city centre. Buildings are a mess. The spaces for people in Union Street whilst was necessary at one point just makes the street look even more run down. As a city we need to start with the basics make the city clean, improve the buildings, attract new attractions and shops then think |
| Some outdoor 'covered' cafes which would increase length of season when weather worsens. Hop on/off transport around the city centre to enable shoppers to utilise all the centres and Union street without having to repark several times (useful for all as well as disabled customers and in inclement weather).  |
| A good clean union street with lots of seating and cafe culture  |
| Free parking.  |
| Buses servicing all suburbs, not just a narrow corridor to and from the hospital and Altens.   |
| Less vehicle traffic and something to go there for. The beach is quite vibrant just now with cafe's and the natural landscape of the water and sand. Union Street has nothing drawing people in - large empty run down looking buildings, no cafe's or nice areas to sit outside, fewer shops than ever before. Is there no way to open these spaces up to independent sellers and cafe's by reducing the rates and supporting them? Provide open air (but possibly covered) seating - that is not just knocked together from some decking board from B&Q that the seagulls will claim as their own. Add planters with plants that actually survive - the trees down the centre of Union Street are a good start. If that section is going to be permanently pedestrianised then look at resurfacing it in an attractive way. The space has so much potential - don't let it go to waste!  |
| More gardens green spaces and libraries  |
| More independent eateries and fewer fast food and chain eateries. Plant-based and vegan ideally. Access to clean and safe public toilets - a must for families! Reasonable parking charges, not extortionate rates.  |
| AFFORDABLE PARKING AND PUBLIC TRANSPORT. Encourage public transport by subsidising it. For a family to travel by bus to the city centre it costs a fortune. Far cheaper and less hassle to use your car and park where its cheap or free. Remove parking restrictions and entice visitors in by making it easy and affordable. No matter how much money you spend on making the area more appealing people won't come in if its easier to go to a cafe in the shire or somewhere else where its free and easy to park near the door. I feel passionately about this. It's too obvious and always ignored.  |
| Open areas with seating and green space. Focus areas for families with young children. Attractive shops and frontage on buildings.   |
| We need a heart to the city which I think we could have had with the original idea of leveling UTG it could have been brilliant but alas it did not happen. We need a large centre point to our city that we can be proud of, a place that people want to spend time in and socialise in. A large green space with a cafe culture vibe with outside eating that can be used all year round. UTG would have been perfect for that no idea where that could happen now, perhaps the beach area.  |
| More pedestrian areas, small local businesses, small local cafés and art galleries   |
| Better bus services, green spaces, inclusive investment, not just for areas/populations that already have money. More dog friendly spaces. Better night time safety. A wider range of shops etc - open things up for charities and small   |
| If there were more public parks, or a new football stadia  |
| Improved access by public transport, a decent selection of shops, some markets, improved appearance of buildings. We have beautiful granite stone everywhere - it just needs to be cleaned up. Better pavements and road surfaces, better access for those with limited mobility. Give us a city centre to be proud of NOT one to be thoroughly ashamed of.  |
| Easy and cheaper parking, or connection with buses, union street pedestrian, more local and small shops, remove the bet shops and pound shops. Remove beggars and homeless giving them a place to stay (loads of council flats!!!)   |
| Connected cycle lanes throughout the city and not the stop-and-go broken-up cycle lanes which exist in a poor condition. Cycle lanes which are clearly and safely separated from car traffic!  |
| Greater access for wheelchair users. More dedicated disabled parking areas, with monitoring and fines for misuse. Smooth pavements.  |
| Union street is finished as a retail attraction what with union square etc so consider adapting Union street buildings to a mix of smart residential/holiday apartments particularly in the area close to union terrace gardens which would attract restaurants back to this are of Aberdeen.  |
| if there were more disabled parking and also in rosemount put the streets back to normal pre covid state and no parking in the middle of the street ie rosemount place also all around the city centre for roads to be put back to normal would be so much easier disabled activities for parents and children is another idea also how about more elevators in public spaces  |
| Improved activities and experiences e.g. escape rooms rather than (empty) shops on Union Street. More independent shops to fill the empty shops on Union Street (maybe needs incentives e.g reduced rent/tax relief). Better connections between Union Street, the train station and Union Square and an improved area in between (e.g. knock down the empty office blocks and replace them with cafe's attractions).  |

|   |
|---|
| Aberdeen has completely lost any sense of being a city you want to spend time in. Union Street is full of betting shops, vape shops and budget stores. It's dirty, full of litter and buildings are all needing maintained. There is no nice nightlife culture, everything shuts fairly early and no atmosphere. Glasgow has lots of live music, outdoor cafes, bars, cocktail bars. Aberdeen feels very unsafe at night, as a woman alone I do not feel safe in the city centre. The walk for any woman from Union Street to the train station is appalling. Dark, no lighting, no police presence, lots of people taking drugs, shouting abuse, walking through dodgy bits of town. It puts me off being out past 8pm. Aberdeen needs to feel safer, nicer and more pleasant to be in. I have no pride in living here and most people I speak to are the same. Now have to travel nearly 3 hours to shop as Aberdeen has no major retailers here. We won't attract these shops unless we have something |
| Safe well considered cycling pathways, more cafe culture, pedestrian spaces, clean with well kept buildings, Aberdeen has lost its sparkle. The regeneration seen in other cities has not been replicated here. Any current programmes feel a bit half assed and I'll considered. Anything that improves access to Union st, and the beach must be well thought out unlike last years cycle lane debacle. While I benefited as someone who uses a bike I felt the backlash from motorists and   |
| More seating areas with safe and clean areas, free from smoke, free from rubbish whilst also offering a level of safety and security, well lit at night. Well maintained beach access such as steps and ramps. The beach should be cleaned regularly and general appearance improved by well maintained green spaces and tidy borders.  |
| A more vibrant city centre, entailing retail, hospitality etc, (not a football stadium causing crowd and congestion problems on match days) that factors in the colder months of the year to encourage all year round usage and visiting.   |
| Make more of our amazing harbour area as a visitor attraction and place to visit  |
| The beach is one of our best most under used resources. There has been little investment in the facilities and infrastructure.  |
| I think a better range of high profile shops, not more shops, and easy access to these. Better art galleries and museums.   |
| I think a lot of it is to do with better quality places to visit than quantity. So less cheap tat shops. Better looking shop fronts so removing signage around the streets that isn't needed and a consistency/rules for signage making it more   |
| More independent shops and cafes. Reduction in costs to allow small businesses to afford shops. Empty larger shops could be subdivided into units eg Antiques market or craft makers with multiple stall holders  |
| Good/better car access.   |
| Ban buses and cars on union street. Build a dome.   |
| Aberdeen suffers from lack of activities and events which would attract more people to Aberdeen... Glasgow being a prime example.. With commonwealth events and now euro 2020. Aberdeen suffers from the lack of visual appearance where everything is gray and old due to the granite. The beachfront is out dated and requires investment to attract more people. Although the beach front is pretty unfortunately 9/10 the weather makes beach front difficult to enjoy  |
| Was forced into picking options I didn't want to reach 500 points! Very strange   |
| Keep AFC stadium in the city  |
| More restaurants with outside space and all weather protection  |
| Lighting along the length of the lower beach pathway would encourage evening walking.   |
| Fixing the access points onto the sand (too many are closed).   |
| Controlling the lanes along the north section of the esplanade. This section of road is still being used as a race track, with dangerous overtaking. This was improved briefly with the narrower lanes and the temp cycle lane.   |
| Offer incentives to retail outlets to open in Union Street  |
| No more retail parks at the beach.  |
| Use existing site to build new football stadium   |
| A secure bike storage facility at the Holburn exit from Deeside Line, so I could cycle in to city with family(I would not bring the kids on the roads). Easier cheaper parking. Independent cafes and cinema, art events, food markets (but not the overpriced boutique style markets, fruit and veg like in Europe). Busses that don't stink of diesel fumes(causes migraine). More upmarket or independent shops. Places to study.  |
| More pedestrian area for walking, easy and quick access / parking. Football stadium would be fantastic,   |
| A more vibrant town centre with shared outdoor spaces (as opposed to enclosed malls). Choice of indie cafes, restaurants, other socialising places.   |
| More support for independent businesses, shops etc  |
| I spend a fair bit of time in the town centre and appreciate the additional benches dotted around and if you put more there people would be able to sit and enjoy the centre  |
| Confine the stretch of road opposite the Tivoli to buses and taxis during working hours, making access by the country buses better  |
| Pedestrianised union street has been great - allows "street culture" type activities that bring some life and vibrance to the city centre. Love the "Cafe culture" type thing too. More please.   |
| Cycle routes from all over the city. Use of the sea for water sports. Outdoor cafe areas. Better quality and more attractive cafes and restaurants, many of those in Aberdeen are mediocre. There are some great ones, but we need more.  |
| The weeds and grass along beach bankings are unbelievable and an utter embarrassment  |
| Super nice city center - something that screams "visit me" because we have beautiful fountain/s, parks, beaches, many outdoor sheltered seating areas, nice shops, good prices, and the city center is the amalgamation of all the good things in one place and close proximity to the beach and other touristy bits.   |
| Availability of parking for office workers in the Capitol, Silver Finn and Marischal Square, I work in the Capitol and know parking is a critical problem and getting worse. Fundamentally parking is everything, unpalatable as that is. If you have events in the city people need to be able to know they'll get parked or they won't come.  |
| Sculptures/art, eating out bistros, parks, A SPLASH PARK. Music, green spaces, FREE PARKING. Affordable activities for families. MORE FAMILY SWIM SESSIONS!!!   |
| More trees, more seating, picnic benches, better lighting at night.   |
| Cheaper public transport and improved road surface/lanes for cyclists   |
| Cafe culture should be encouraged with more green spaces for meeting people. Also allowing alcohol in the streets with a certain area would be a benefit, similar to Edinburgh grass market.  |
| Quality shops in city centre - particularly John Lewis! There are so few shops left for the over 50s that I find it's just not worth visiting city centre any more  |

|  |
|--|
| Family friendly outdoor space within the city centre such as has been created on top of Bon Accord/St. Nicholas. Picnic benches with parasols down at the beach and old fashioned candy floss stalls and penny arcades for the children - NOT Codonas that requires a re-mortgage for a day out! More artisan and crafts shops on Union Street i.e sweet shops, cheese shops, haberdashery etc not more e-cigs and bookies! Plain old fashioned cafes with bakery goods like Bakers Oven and Oliver's used to be again not more Starbucks/Caffe Nero/Costa! I'm not some old biddy reminiscing about the good old days, I'm a woman in her 30's who is embarrassed and sick of the eye sore that Aberdeen has become. Photos from the 50's & 60's look better than a photo of Union Street pre pandemic does. I have a small family and would love to enjoy taking them "down" town but that's a pointless undertaking at the moment.  |
| More pedestrian areas, street cafes and shops  |
| Variety of shops and local businesses. The city feels empty and boring, need to encourage new businesses and make it affordable and attractive for them. Giving people a reason to be in the city centre as currently there isn't much to draw people in.  |
| More shops cafes and restaurants   |
| You need to make the beach area a hub for all sorts of different sports and activities to attract people from all over and make the city a one stop shop whatever your choice of leisure activity, wether it be for fun for the more general population or something for the more experienced athlete/adventurer. Aberdeenshire has the countryside and wildlife to entice people to the region, the city has to facilities to keep Café culture, independent vendors (food, shopping, drinks), music, arts and culture (Nuart continuation is vital), street food markets, farmers markets (eg. Previously held on Belmont Street and Thistle Street), better visual displays (consistent signage, statement lighting), new shopping experiences (eg. Shops not currently in Aberdeen to be encouraged to open here), better access for pick up / drop offs in cars and affordable short stay parking options to encourage access to the city centre without having to use the longer stay multi story car parks in the shopping centres, better connections between the city and beach for pedestrians and affordable public transport for this short journey, more focus on the beachfront as a long stay destination (picnic tables, toilets, evening events). |
| There are some excellent independent vendors in Aberdeen but most of these seem to base themselves away from the heart of the city centre (presumably due to costs) - these independents provide a brilliant example of what can exist in the city (eg. Parx café, Cognito businesses, Cult of Coffee, Fignant Coffee, Cloudy Blue, Gourmet Cheese Co, JK's Fine Foods, Rosemount Market, Nature's Larder, Foodstory, Hammerton Store to name a few). These businesses provide a   |
| A great food hub showcasing local produce.   |
| The city centre needs to be pedestrianised with more focus on a space to spend a few hours relaxing in a pleasant environment rather than rushing from one end to the other from one chain to the next whilst avoiding traffic. We also do not make enough of the beach as a resource and the idea to build a new stadium there is crazy.  |
| Id like to feel safe in the city. Currently i dont feel that way. On my last trip walking through union street it felt like walking through a war zone. Everything looks run down, the road is an eyesore and i definitely did not feel safe walking down the pedestrian section while there were lots of bikes zooming back and forth waiting for their 'takeaway orders'. I felt like one of them was going to snatch my bag as they were getting so close!  |
| We need to make our city attractive to local businesses. Plenty are keen to open in the city but feel rates are too high to make it affordable. It would make aberdeen unique to have a shopping destination with lots of different local businesses aswell as some well known ones. We need to help support our hospitality industry too. Speak to them and ask what they would like to see happen as they will know the area better than any of us.  |
| Union terrace gardens will be a great addition to our city but we need the rest of the city centre to shine too otherwise it will bring the gardens down. Access is important to work on. Forget trying to pedestrianise so many different areas as it just isnt working to encourage people into the city. People need to be able to access the city safely whether that is by bus, car or walking and currently i dont feel thats happening and certainly from a disability/mobility side it definitely isnt   |
| Further pedestrianisation, cafe culture, improved shopping (losing key high street businesses not attracting). Less cars, more greenery, outdoor seating. Attracting markets etc.  |
| new dons ground at the beach. where that unused hotel is   |
| Making it easier to cycle around - not feeling like cars are the priority - seagull proof bins. This is such a beautiful city - thank you for taking the time to ask.  |
| With many vacant units in the existing shopping malls I wonder how we can regenerate Union Street. Can business rates be reduced to help new businesses? I live walking distance from Union Street so can get there without a car, yet I spend very little time there. Many of the buildings are neglected such as Bridge Street and the corner of Bridge St and Union St upwards. A cleaner Union Street with a variety of shops and cafes. Improved public transport links and active  |
| Better shops on Union Street (not in shopping centres), lower parking charges and NO FOOTBALL STADIUM at the beach - will not use any facilities if AFC located there  |
| Better quality shops / shops representing local artists. Outdoor cafes. Cleanliness and well maintained buildings. Greenery  |
| Beach looks cold and uninspired  |
| Much better and bolder advertising facilities are needed for all that Aberdeen has to offer. In this include all music and art performances as well (especially the smaller venues i.e the Blue Lamp)  |
| Proposed new market in former bhs site. Traditional retail must be supported with the caveat that food, leisure, and experience based services will be the new draw for people to spend time in the city center - not shopping. Online shopping trend will not be reversed by traditional retail. More greenery and beautiful public spaces. Public art and attractions - must appeal to social media e.g. Instagram. Easy, low cost public transport links between castlegate and beach.  |
| A good provision of car parking somewhere with transport links - for example park and ride sites and a bus system that is properly connected and integrated  |
| Playgrounds in the city centre. It'd be fantastic to have some playgrounds in the city centre. E.g. Castlegate or outside the Art Gallery. This would help enable a day out in town with the kids and make it much more enjoyable and encourage families to eat together in town. Great to have things for them to climb on or discover as they turn each corner. Are the fountains back on at Marischal College? My child loved running in and out amongst these.   |
| More independent cafes and restaurants on Union Street with wide varieties of cuisine from many different cultures.  |
| Street food parks!   |
| Make it cleaner, tidier, less ugly. Toilets that are clean and open. Easy to get to with a car as public transport is no use with living out of the city centre. When the weather is cold and windy, there's not a lot that makes me want to go there to be honest. A nice skate park for the kids would be good, or a park suitable for all age groups.   |
| Pop ups! COVID has shown that people are sick and tired of German markets and want more creative and spontaneous foods from private sector- city should endeavour to encourage these local efforts   |
| Also live music events with outdoor tables and heaters (see Sweden and blankets/heaters combo in outdoor spaces)   |
| Regenerating our high street is incredibly important. This is the street that connects all these areas you are looking to improve so improving this first is imperative to the rest of the masterplan.   |
| Encourage small independent businesses through financial and planning assistance. No more shopping centres. Think carefully what to do with the surfeit of empty retail; Aberdeen Market, the former Debenhams site and the former John  |



|  |
|--|
| Radical changes to bus services are required. All buses going in and out of the city centre is too restrictive and unimaginative. We need direct bus services to some places which do not do this, ie. a cross city service. They also need to be more efficient, with cheaper fares and on time.  |
| The loss of major retailers, especially John Lewis, is a blow to the city and this needs to be addressed. Visiting the city centre now is utterly depressing as there are more empty than occupied shop units. We have also lost many independent restaurants and cafes and only chains are left, which means the city has lost character. The state of the city centre is awful to see and I am very sad about it. Something needs to be done to address this if Aberdeen is to recover at all as a city. Edinburgh is booming right now - why can't something be done about the poor state of Aberdeen?  |
| Cheaper parking. Better cycle connections and road surface connections. More attractive area rather than bookies and pound shops. Cultural and sporting events.  |
| You are driving retail out the city centre, you need to take a good look at the ridiculous measures you have in place just now and abolish them, return the city to how it was as you have seriously killed it, people are frustrated with Aberdeen inspired and the city council  |
| Aberdeen Football Ground at the beach. This encourages people to visit the town centre, restaurants and pubs before and after the game. Having the Stadium at Westhill will drag people away from the centre of Aberdeen thereby affecting many businesses. Open up Union Street properly again. Buses need to run the length of Union Street. Get rid of the ugly socially distanced measures. Encourage more quality shops to open on Union Street. Do not add any more to Union Square - that "steals" people away from the city centre. Have Belmont Street, Gaelic Lane area part of the outside "cafe culture". Buses having to divert down Bridge Street, along Guild Street and back up Market Street is awful. There is not enough shops or cafes on the currently "pedestrianised stretch of Union Street" to warrant this being closed to buses. It is essential that our elderly and disabled citizens have easy access to Union Street. |
| Free public transport taking in all shopping centres and beach.  |
| I haven't bought anything in a shop in Abz for about 10 years. My generation was the last of the shoppers. The latest generation of young people don't buy anything in a physical store. Shopping is not the future for Aberdeen city centre – it has to be history / culture / wellbeing etc.   |
| I love looking at Marischal college and never go into town without walking past it. I enjoy looking at the Nuart Murals. I really enjoy the beach. I enjoy cafes and eating out / going to the theatre / cinema  |
| If you could find a way to link up all of our centre attractions - UTG / The art gallery / Marischal college / the beach (for walking – not cars) I would be in the city a lot more  |
| Background:<br>I have worked offshore for 30 years and am saddened to say that this period of affluence for Aberdeen is very close to coming to an end.<br>There aren't actually many locals offshore but the few that are talk of leaving the city before the end to avoid watching the heart breaking deterioration of our fantastic city.<br>Colleagues talk of moving to Inverness or Edinburgh so they don't have to watch it happen. It appears that we are seriously within the last 5 to 10 years now<br>Please think on the scale of Dundee and give the new generations a fantastic legacy that can bring a new chapter of prosperity to Aberdeen. Tidying up a city that evolved hundreds of years ago isn't going to be enough<br>PS I'm not leaving   |
| More 'different' shops and not more of the same!   |
| Help restore Bon Accord Baths instead wasting money on neon signs  |
| Aberdeen Football Club's stadium at beach  |
| Larger and better range of non-chain restaurants   |
| Revamp of Bon Accord baths, cleaner buildings and more flower arrangements. Space for all shops to have outside seating  |
| Interesting, independent shops selling local products. Good food and places to eat and drink outside in warmer weather. Places that are suitable for younger children to be in. Shopping with young children in Aberdeen is stressful.   |
| If Union Street rent was actually affordable and made more attractive to potential new retailers and small businesses as opposed to phone, vape and pound shops.   |
| Look for inspiration from Edinburgh and Glasgow. Losing JL has been devastating and will have a knock on effect on local businesses. Need shops to bring people into city centre - both these cities are still vibrant and have most of their shops. There is nothing to bring me into town anymore. I'd rather go to other cities b4 going into Aberdeen. No nice shops to browse now so no need to go into town. City centre is depressing and deprived looking. Stop allowing pubs, supermarkets and housing developers to run Aberdeen - they have helped destroy town and remove what green spaces we had left. Some pubs during Covid have acted disgracefully.  |
| Get much better connections from Castlegate to the beach and develop the beach with much improved leisure, restaurant and a multi use integrated football stadium.   |
| Plaques/signs highlighting historical buildings/sites. Encourage beggars off the main areas. Ban all non essential vehicles from city centre.  |
| There are a range of buildings in and around the City Centre in poor condition externally, especially at higher levels with buddlea & trees growing from the tops of buildings & unsafe, unkept window boxes. These need to be removed and external woodwork & drainage systems repaired/upgraded. It's only a matter of time before something falls from that height & injures an innocent passerby.  |
| born in Aberdeen but been living in Australia for the past ten years. I contrast the lifestyle and facilities here in Perth Australia to Aberdeen, and would love to see the injection of cafe culture, street popup food trucks and outdoor venues in Aberdeen. Weather being a huge factor obviously, but easily mitigated with suitable outdoor facilities and firepits and outdoor heating to create a vibe. Everyone knows that on the limited days of good weather in Aberdeen is diminished by the fact that there is not enough venues with outdoor areas to facilitate everyone.  |
| I think all areas are not being utilised to their full capacity.   |
| Make it easy to get to and get around the beach. A variety of attractions or places to enjoy that don't cost the earth so families can really make use of the space and spend the day at the beach area. The city centre would benefit from having more pedestrianised and beautiful spaces to wander around, improved outdoor culture and fewer pubs which seem to dominate at the moment (including outdoor spaces). Better and cheaper public transport would also be helpful rather than simply increasing the cost of car parking in an attempt to be more environmentally friendly.  |
| Free car parking is a must   |
| Easy vehicle access. I won't use buses so close parking is essential. Top quality shopping. The loss of John Lewis and losing Marks and Spencer give me little reason to visit now.  |

|   |
|---|
| Union terrace gardens should've been raised to street level and opened up that entire area.   |
| We need to regenerate the city centre by attracting businesses. Reduce rent for local businesses.<br>Make the city centre attractive with maintenance and greenery.<br>Attractions like NuArt and the market on the Green should be encouraged.<br>Outdoor seating should be encouraged everywhere, in clear permanence to structures.<br>Keep the beach an area of natural beauty, not a massive retail park.<br>Improve cycle connections between city and beach. |
| Adequate and affordable city centre car parking, e.g not time barred....Most pollution is caused by poor traffic management, and people driving round looking for a car parking space. The car park spaces available should be shown live on the internet, (This could be checked before driving into the city center)  |
| Covered links between all shopping centres. Less emphasis on keeping cars out of the city and more encouragement to get shoppers into the city. Stop penalising drivers at every opportunity.   |
| Keep the area clean tidy & well lit at all times. Reduce or remove beggars and on street charity sales people.  |
| more accessible parking   |
| Cafe culture and open air events. Better parking or easier access to Beach.   |
| There are almost no shops I would currently want/need to visit in Union Street. Attract and encourage unusual/local/non-chain stores - in attractive premises. Outdoor cafe/dining in pedestrianised section - not all fast food, chain store - local, independents. Something g different from the shopping centres. Pleasant places to spend time sitting or walking.   |
| Union St is the heart of Aberdeen's city centre but there is nothing to encourage people to genuinely go there. The shop selection is poor (especially for men), the street is dirty and buildings need cleaned. Too many vacant lots and barrage of bookies, charity shops and pound shops make it look like a dump at best. More needs to be done to encourage high end retailers to return/arrive eg Barbour, Ted Baker etc.                                     |
| There should be full integration from Union square to Trinity Centre. More should be done around the green / market area eg more green space, glass coverings for all year round courtyard usage etc.   |
| Serious thought also now needs to go into St Nicholas and Bon Accord in terms of their worthiness as shopping centres to the city, especially with the the loss of John Lewis. One of them, if not both, should be torn down with subsequent regeneration and new infrastructure put into place.  |
| Better connection by public transport from park and ride, with a specific destination to the beach esplanade and back and more frequent to city centre from all park and ride dread and these to remain open later in the summer  |
| Concerts, art, outdoor dining, boutique shops, historic tours, art and food festivals, tall ships - make our harbour a place with attractions and not stupid ones like they have at the beach. Take a leaf out of Wellington's harbour in New Zealand -   |
| A food and local groceries market is needed! Specially in city centre location.   |
| If there were places to go in union street that were not just shops. Somewhere that is nice or to meet people. Somewhere that can hold events/markets/stalls.   |
| The beach is lovely, access to the beach itself needs to be better. I like the cans and vendors on the road it gives it a unique feel. I think involving the community and city in the beach would help it become more of a destination. People to teach about water safety, people to keep it clean, a presence that people can go to.   |
| Dedicated cycle lanes on Union St   |
| More pedestrianised area in city centre and cafe culture. Areas for outdoor entertainment in city centre. More attractive features such as green space/ flowers. I already visit the beach a lot to walk. Perhaps more pedestrianisation in the cafe  |
| More parking options that doesn't cost a fortune  |
| dog friendly venues   |
| encourage small shops to the city again. Lots of large chains struggled over the pandemic and tghat has left lots of spaces which obviously creates opportunity but for them to succeed they need help. Make sure there is easy access to a small business gateway in the centre of the city and get the city buzzing once again but in a more sustainable way than relying on big chain shops and the reliance of oil money  |
| London style markets with local businesses. A less restricted cafe culture. A DEVELOPED WATERFRONT WITH CAFES/RESTAURANTS. Aberdeen City council do not take advantage of the resources available to them. Hire a young planner or team from London or Edinburgh and let them unleash Aberdeens potential.  |
| Get the beachfront with the football stadium correct and build round the club as part of the city, critical to Aberdeen   |
| The city has to be improved. Given what it could be, it's an absolute embarassment. It's encouraging to see some improvements made such as the new Art Gallery etc. but more has to be done and especially to Union Street. Union Square has been a great asset to the city, and continues to be. However, there's no reason that an improved Union Street can't compete with it.   |
| The fact that there isn't a direct walkway onto Union Street from Union Square/Street is shocking. You only nees to look as far as Edinburgh and Glasgow as examples of how this works effectively.   |
| I have lived in Aberdeen my entire life and whenever I visit other cities in the UK and further afield, I am reminded at how appalingly run our city is. There has to be more done to get people positive and proud to be in Aberdeen, and that has to happen fast.   |
| Better parking at a fair price in the city centre.<br>More events and venues.   |

|   |
|---|
| Different types of shops that residents and tourists alike can spend hours mooching around in. Not chain stores. A larger version of St Andrews. Focus on architecture and history as well as creating a cafe culture.  |
| More activities down at the beach. Water and snow sports included. No empty units on union street and surrounding area's.   |
| New football stadium  |
| What can post oil aberdeen look like?   |
| better car parking, efficient road access with better designed road/junctions, clean streets, desirable shops and restaurants, football stadium   |
| Clean the granite   |
| Retail stores that are Aberdeen   |
| Encourage local independent stores to the heart of the city and reduce business rates   |
| Positive promotion  |
| Use what we have to the best of its ability eg open spaces like albyn, castle gate, Union terrace gardens, Belmont st   |
| Need a big vision statement / art sculpture / leisure / central public / children's activity centre(s) / reduce traffic congestion in City centre.  |
| Cheaper parking rates in the city. I'd prefer to buy in Amazon instead of paying that heavy parking every time and have avoided city for ages   |
| Improved leisure facilities   |
| More parking on the beach front if allowable. Cycle hire for cycles along the beach and into town. Re-open the huts at the beach, create little bothys for retail and ice cream. Access to better and new toilet facilities, showers to enjoy the   |
| Pedestrianisation of busy shopping areas, dog friendly areas/cafes, more benches to sit, department stores revived, more large cafe areas like cafe continental used to be like, retail hubs like house of Bruar/Brodie's   |
| Easy access by car and ample parking. A mix of shops, leisure entertainment on union street.  |
| The centre of Aberdeen is not attractive with shopping spread out. Union street is from another era and other than possibly the short stretch between the trinity centre and Bon accord is never going to attract the shops that will bring people in. The retail parks are also scattered and individually too small to be attractive. To be honest we would be better served by a modern, covered out of town shopping centre that further redevelopment of the centre  |
| A less depressing Union Street  |
| Clean up the centre of Aberdeen city, return buses to Union Street.   |
| Having more outdoor cafe's and beer gardens.  |
| Street food and festivals.  |
| Get rid of charity shops and empty units.   |
| Cheaper buses. As soon as more than one person in our family goes into town then we take the car as the buses are so expensive.   |
| More high end cafes and places to sit. More plants and flowers to look at. East to find parking spaces.   |
| The city needs to promote active travel and improve the cycling network with segregated cycle paths. Divert money from the pointless berry den corridor and use the money for this.   |
| More things to do with children on a bad weather day that are indoor based. Bring back the high street. Make it a fun place to visit. Street performers   |
| Having dedicated public spaces such as pedestrianised areas and more green spaces mentioned, improved connectivity between Union Terrace Gardens and The Green would be great. The beach front needs some improving as the area feels a bit dated and doesn't entice me, friends or kids down there. We have a great beach but always felt we could do more there. Connectivity to other beaches (such as Balmedie etc) with cycle lanes if possible would be nice. There is a lot we   |
| Make walks along the River Dee more attractive to Visitors as you could visit Aberdeen and not be aware that river walks exist. Also have some shops eateries along Riverside Drive   |
| The shops on union street actually having businesses in them instead of the extortionate rates being charged and the shops sitting empty. Union street is an eyesore as it stands.  |
| The city centre is too late to revitalise. The pedestrianisation should have happened when we still had Debenhams, and John Lewis. Market street looks run down. Re-invest where there can be a long lasting effect. There is only Union Square left to protect in the city centre. Good job done with the Art Gallery though.  |
| Better public transport links, more local businesses and less big chains, more green spaces   |
| a more 'European City' feel, relaxed atmosphere with plenty of outdoor cafes and events, green spaces   |
| Less traffic but adequate and Free parking nearby   |
| The city centre should really be the shopping heart of the city, the beach area is Aberdeens's jewel in the crown so I would personally do as much as possible there.   |
| More cafes and shops at the beach, they are all centred around codonas area. It should be a real 'day out' destination. Retail is so tough just now so recovering union st will be very difficult.  |
| Better parking, less grotty shops, less homeless people using the pavements as home, more interesting public parks at the beach, less food places with the associated litter.   |
| More people friendly, pedestrianised and a more diverse range of shops and eateries. No more Burger chains and other food chains. Aberdeen local produce shops...sell or seafood, our beef etc. Promote our wonderful City before its dies.   |
| City centre - shops. I really really don't know what the city centre can become without a shopping hub for people to meet up. Union square has restaurants which are busy but we can't just have restaurants in city centre. No department store is a complete blow for the area. There should be no more flats or houses. And there needs to be busses down Union street. At the moment it's completely inaccessible. I have a business just off George st. I used to be in town all the time in my spare hours. Now no shops means nothing to go for. There is nothing for me to go and walk around and look at. Beach - more cafes where you don't have to queue. Also the amount of dog mess in the city centre on George street, st Andrew's and the Lane at the Harriet street carpark is vile. I have to jump over it every day. It's disgusting. It's ashame that George street gets left out of plans all the time. It is still city centre and has more variety of cafes and shops than Union street has !!! A little time and effort in this area would be an asset to the city as there is heavy footfall with students, school and a busy thoroughfare. More people there than on school hill .... parking is an issue. The parking fees are killing the centre. My business attracts a minimum of 350 people a week to jopps Lane. They all speak about parking charges. Hardly any of them park and go into town for coffee while in the area as the cost of coming to my class plus a coffee. Plus £3/4 to park is unaffordable. Better to reduce charges and encourage more people into the city centre as there will be a higher spend per person and local businesses would benefit more. When we set up busienss in the area 10 |
| Cleanliness and vibrancy. We could transform Union Steet by subsidising rates to attract small niche businesses. Get rid of the bookies and pawn shops.   |
| Retain adequate parking at the beach. Provide more seating areas. Empty the bins! Repair stepped access to the beach.   |
| More of a vibrant feel to it! Places where you can just chill out, as currently there are very few places made for people to hang out - needs more than a few benches here and there.   |

|  |
|--|
| New unique cafes, churches, quality shops and creative centres!  |
| Reinstate bus stops to the city centre. People need to be brought there, not dumped off in Guild Street  |
| Currently there is very little that would attract me into the city Center. The retail offering on Union St is very poor for a city of this stature. The buildings are in a poor state of repair and there are far too many low end retail units and pubs. It currently offers very little to inspire people to spend time and money there. This needs to be addressed with inspiring retail offerings and make the area more commercially attractive to local independent businesses.  |
| Cheaper parking. And more parking. On a different topic the council should be doing everything they can to encourage streets such as carden place to be returned to residential.   |
| Cleaner pavements and more local shops and amenities   |
| More shops and variety of shops. The betting shops, phone shops and vaping places make the city centre look sad. More parking choice. More greenery.   |
| More festivals and good shows coming to Aberdeen.  |
| Better cycle routes to and from the beach. Better public park at the beach and no football stadium - get the football stadium back up to Cove/Ioriston where it should have gone with a new station at Cove.   |
| New stadium at the beach is essential to recovery for the city! We must keep the football club and the 10,000+ visitors from the shire etc coming into the city at weekends. The area is a waste of space at the moment, a new stadium could   |
| Making Aberdeen city centre more attractive to look at it. More independent shops, cafes and restaurants. Promotion of cafe culture to make people actually want to spend time there   |
| I work here (and still want to come back to the office) but unless there is something other than work to come in for, I won't be lingering. Lockdown has proved the current model for the City Centre fails if its only used by City citizens. There has to be a wider offering that encourage Shire residents in, and for it to be viewed as a tourist destination. Inverness has more distinction in the tourist market than Aberdeen does, despite being a fraction of the size. The traffic needs to come out and more greenery go in, to encourage folk to view it as welcoming space, not just shopping space. I totally agreed UTG was a vanity project back when it was begun; but since the pandemic arrived it is now one of the most critical |
| More investment in the main streets including cleanliness, and encourage businesses to these streets instead of charity shops.   |
| Aberdeen needs to shift its culture from Oil money to a more bohemian outlook. Independent businesses that are different from the norm, our streets need to be filled with them.   |
| More shops/outdoor seating areas on/near Union street. Using this space as a hub for the community. Outdoor cosmopolitan feel to the city such as in Paris.  |
| A means of free public transport from different areas of the inner city which all have different art displays,small shows,sports facilities and things to keep people's interest and be able to say go to Aberdeen they have such interesting ideas to   |
| Continue to allow outdoor seating areas at premises in town. More pedestrianisation around union street to encourage cafes and restaurants to return to areas of union street with large numbers of vacant properties.   |
| Sympathetic parking and public transport for families,elderly and disabled residents.  |
| Better, more cost efficient, parking options.  |
| The centre of Aberdeen should place that encourages people to spend more time - what is going to make them do that? The answer is to look at what people do in their free time - what do they spend time and money on. Hobbies, meeting friends, exercising... i think it's time to steer away from trying to attract big shops (which don't last) and instead make Aberdeen a place for citizens once more. Gardening clubs set up, sports clubs like chess or kids creches and games, distilleries to visit, pop up art spaces are all things which aren't available online and which people enjoy doing.  |
| Cheaper parking in the city  |
| Cycling lanes improvement across the city.   |
| Decent city centre gardens, benches on union street, living walls, rooftop gardens, more street art to brighten up the place, less empty shops along the whole stretch of holburn street to union street - offer these to local creatives on a   |
| I have lived in Aberdeen my whole life and I wouldn't want to live anywhere else, this is my home and I only want to see the entire city flourish not just the city centre and beach. I'd like to see Holborn street changed aswell. I'd like to see more of a focus on the river Dee and don.   |
| A new Aberdeen FC football stadium.  |
| Free accessible parking, well maintained toilets   |
| More retail shops on Union Street, roof over Union Street between Market Street and Bridge Street that lets in sunlight but keeps out the rain, cheaper bus fares and more eating and drinking places at beachfront.   |
| Encourage the creation of small specialty shops.   |
| Better transport and for it to go later. I have no reason to stay in the area past 6 with little close by public transport. Also more things like backyard beach collective  |
| Easier accessibility and parking for those that live in the Shire. The only practical way to visit these places (especially the beach) is by car as public transport is infrequent and then parking becomes an issue.  |
| If coffee shops etc were open past 4pm - don't always want to meet friends at a bar! I think encouraging/improving cafe culture will go a long way to improving this. Likewise, whilst the Union Terrace Gardens project looks fantastic, I think the council should allocate resources to help clean the frontages of union street, as many of these look tired and dilapidated and just need a good clean. This would make Union street a lot brighter and nicer place to be!  |
| More accessible public toilets, a variety of shops/eateries that focus more on local businesses rather than chains, better transport/pedestrian access from city centre to beach   |
| Focus should be laid on improved and safer cycle lanes. Reduce space for cars and improve cycle experience and implement more parking options for bikes.   |
| Adopt a similar approach to make Aberdeen cycle-friendly as the 'Cycling in the Netherlands' Model   |
| .  |
| This survey is a fix as you have to meet the 500 points level, it does not allow you to correctly set your preferences   |
| Remove e-cigarettes and bookies. More cafe culture and encourage independent shops. New stadium at beach is key as it will attract people and business   |
| Better links with ferries, I often bypass altogether with usual onward travel. If easy to park and access from there I would more often make a day of it. As is, I visit union Square and travel no further.   |
| Better range of shops on Union Street  |
| New stadium at the beach   |
| I agree with all of the proposals as our city centre seriously needs improvement. We need to get the cafe culture and outdoor dining the new normal. The Scandinavians have got it right and we must adapt and change. There is definitely a different vibe to both these areas with this more relaxed rules at present.   |
| Good luck as we desperately need upgrades now.   |

|   |
|---|
| Safer streets, more businesses on union street would love to see local businesses being able to open on union street and make it the heart of the city. All there is is vape shops and pound shops, it needs to be nicer for people to spend their  |
| Lots of opportunities for local business to showcase their talents. Food truck days/nights. More affordable family activities. Sort Union street out with new shops and even child friendly places.   |
| More independent businesses, pop-up shops, markets showcasing local farmers/businesses  |
| Emphasis on social interaction is essential, pedestrianisation, outdoor seating for food and drinks, traffic reduction in city centre and on beach esplanade, sport activities on beachfront will encourage visitors who require hospitality services.  |
| Personally I think bus fares are too high. Why do bus passes not exist any more? Can the council approach First Bus?  |
| Lots more green space in the city and lots more outdoor cafe areas. Also beautiful lighting all year round in the city and along the beach front so at night the city shines!   |
| Free parking  |
| New Dons stadium with excellent public transport connections to rail and bus stations.  |
| When public transport is not an option for some people (including people who just don't like it) regards have to be made for people coming to spend money in Aberdeen with their cars. I will not take the bus because of cost, long wait times, slow journeys, anti-social behaviour and a number of other reasons. This means that I rarely venture into Aberdeen, instead taking my custom elsewhere.  |
| More shops opening up with cafe culture not just on Belmont Street. More facilities at the beach eg toilets.  |
| smaller units on beachfront for small cafes etc   |
| We need to think outside the box a bit more and offer something different. Aberdeen was a shopping destination for many, but those people will now be going to Edinburgh or Glasgow.  |
| What about a 'tram' between Castlegate & The Beach?   |
| Grants and a published 'help to start' service to help people with an idea get it off the ground.   |
| Cheaper parking, more variation of shops to visit, regular events and sporting activities all year round.   |
| If the area was made nicer all round - Union Street is in a terrible state and it would really improve the city centre if it was redeveloped I.e have permanent outdoor cafe/bar/restaurant areas and have more greenery. Removing the clutter/rubbish and keeping on top of it is also important. The Aberdeen Inspired nights at the Green was very successful and encouraged people into that area and meant the area was kept in good condition. The plans to redevelop the Aberdeen Market on Market Street is a good idea because this is an area of the city that is quite shabby and has fallen into disrepair.   |
| The beach is lovely but needs more to go on there and better upkeep. The little cafes are great but there should be more on offer - it's great to see the company that offers paddle boarding/surfing. I've really seen Aberdeen beach come back to life over the last year and it's important this continues!  |
| Leave the beach alone - commercialising it will remove it's traditional (which is what international and local tourists crave - trust me after 9 years in the cruise ship business) and natural appeal, put money in to maintaining and cleaning what is already there. Spend any extra money on lifeguards, extra cleaning of the toilets - to make people feel safer to go in the sea and encourage to utilise the nature. No more buildings are needed. Enhance the natural landscape that is there, not add buildings and ruin it. Adding a stadium is a diabolically bad idea and would show the council are only interested in money and not protecting an extremely special area that most cities do not have the fortune of having. |
| Remove current pavement and road obstacles, clean it up, encourage small, local businesses as well as some of the bigger stores currently in the malls, improve evening bus services, abandon the unreasonable claims for safe cycling routes - and make them practical and joined-up, make the West End a "village".   |
| Bringing empty retail units on Union St back into use (reduce rent if required), tidy up frontages of buildings on Union St, retain pedestrianised areas and large potted plants/trees, add more permanent planting (eg could be low walled areas   |
| More parking in city centre, or areas just off Union street. Outdoor concert area at the beach would be great. Really need proactive action to discourage travelling community staying at the beach.  |
| Stop using COVID as an excuse. One way roads do nothing to help. The money you received has been wasted. Listen to the public this time instead of doing what YOU think is best for the city. I used to be proud to call Aberdeen home, now   |
| More cohesion between city centre and beach. Consideration for tourists from outside of the city - currently no facility for those with motorhomes to visit. This is a huge potential number of tourists - park and rides currently have height limits meaning motorhomes can't use them. Also no campsites within city limits right now. Parking is available at the beach near Fittie but need to consider how the emissions zone will affect access to this for motorhome (and other) traffic.   |
| Shops in the city centre that aren't vaping shops and charity shops, supporting the big shops and encouraging the likes of John Lewis to stay in Aberdeen. Evening events, outdoor coffee shops, parks that are safe. The beach leisure centre and ballroom just need an upgrade they are old and tired now.  |
| Granite city centre buildings cleaned   |
| Beach front improved to make the most of coastline  |
| Create coastal path from beach to balmedie  |
| A canopy covering Union Street that could have evening light shows like Las Vegas   |
| A new stadium for Aberdeen FC and a more pedestrianised city centre   |
| No pedestrianisation.   |
| Better parking then have links such as walkways, electric bikes, segways, electric tram type hop on and off transport from parking to the visitor attractions such as the beach complexes and town centre.  |
| To clean Union street granite buildings   |
| Get some more retail shops to open up other than bookies, pound shops ETC   |
| For tourism more public toilets like the ones Australia has on its beach fronts, all stainless steel, you could go in with a sledge hammer and still not vandalise them. Outdoor cafe seating with glass windbreaks and covers to make better use in  |
| Building a new stadium is a priority to keep the Football club in its traditional area. An iconic stadium is required - in line with the Kingsford proposals. Do not compromise the football club by trying to make the stadium overly multi-purpose - but do follow the American Stadium model - by incorporating numerous retail shops, souvenir and food/drink outlets within the arena. Recognising cost constraints, a sliding roof to protect against harsh weather would be a massive advantage and should be included in the stadium design.  |

|   |
|---|
| Make it a pleasant space to spend time by reducing the amount of cars and giving priority to pedestrians. Improve travel connections and make it easy to visit the beach which is currently disconnected from the city centre   |
| Outdoor cafe/restaurant culture in green, leafy, well kept areas. No more ugly buildings, cheaper parking.  |
| Accessible pedestrian friendly shops, cafes, restaurants and pubs in city centre. Good pedestrian links to green spaces, sport and entertainment venues. Especially to New Stadium at the beach attracting residents and visitors to the city centre and beach area boosting the local economy.   |
| General improvement to beach area   |
| More good quality shopping  |
| We need to encourage smaller artisan/ craft businesses plus some bigger names back to Aberdeen. If we are to get cruise ships arriving at our new harbour then we should be looking at promoting tourist industry shops, small tea rooms, street artists and a more cafe culture outlook. Also need to be looking at opening up the old Marischal College museum and perhaps finding a home for the vast Costume collection that sits in city archives. The large house in Westburn Park was initially mentioned for housing the collection but has sadly been left to dereliction.   |
| We need to be more like Dundee and invest more in the reinvention and growth as a city of great culture and shipping history that Aberdeen has or had.  |
| Unfortunately we have no museums to our famous Crombie works, Textile and Paper making Industry. We have ignored and let our historic City down. We were greedy for the oil but it does not reflect on the state of our once proud and beautiful city. I walked the length of Union Street last week and it broke my heart. I was so ashamed of the dirty, derelict store fronts and the amount of vaping shops, betting shops, crass takeaway shops, the only high street store is Primark. This is Aberdeen!!! Sad reflection of the days of department stores, etc. Why come into town there's nowhere to browse. We have amazing architecture and history but Union Street looks like a dossers paradise. We need to wake up and clean up. A proper business vision not selling the town centre in a stewed Moline flat paradise! |
| Make more of the beach. It's a very popular destination but not a lot on offer. Why doesn't the beach ballroom open a cafe on the upper floor with views out to sea?  |
| A more attractive city centre like other European towns with space and broad vistas. Return all granite facades to the way they were.   |
| More pedestrianisation, better cafes and restaurants at the beach. Better and more shops on Union street and pedestrianisation. More of a cafe/bar culture on Belmont street and surrounding. Roof over Union street. Better outdoor spaces that are also weather proof - e.g have shelters etc.  |
| Make Aberdeen beautiful again. You're not going to encourage investment in a city that looks like time forgot. It's your responsibility to bring investment, create jobs, get the junkies off the streets, and make Aberdonians proud again of the  |
| Public events for all ages at places like the beach, duthie park etc! Could do a festival with local bands/dj's, food and drink events, markets, street festivals etc. Christmas village is always nice to visit - maybe expand a bit? Ask local businesses to do special deals for eating/drinking out and promote it throughout the city. Ensuring plants and trees are well kept. Litter picking. Make sure parks and child areas are safe and clean.  |
| Regenerating Union Street to be attractive to businesses as one of the main shopping hubs would attract me to the city centre as Union Street is currently very unappealing in sight and in experience.   |
| If the beach had more facilities for sports, a place for events and activities for families, I would be more inclined to visit the beach more often.  |
| No football stadium or council financing  |
| Improved and more attractive pedestrian and cycle link between Union Street and Union Square with much reduced vehicular traffic.   |
| Shopping areas with variety. Too many road closures which has made it very difficult to navigate around   |
| Pedestrianisation of Union street   |
| Link up all the pedestrianised city centre areas and shopping Hubs  |
| The beach and city centre need to be linked attracted more people to the city   |
| Local markets, Open spaces, Local Cafes and Restaurants, better transport to the city centre.   |
| Create a friendlier environment on Union Street. The shops are pretty much all gone so encourage more bars and restaurants with open front space that people can walk past and enjoy. Get rid of the dumps that are charity shops, pawn shops, bookies etc. They add no value to the space that should be a central focus.  |
| keep doing what I really like seeing the street art, clean up the buildings like marshal college, more public green space and benches, allow cafes to keep seats outside, not allowing any expansion of shopping centres and bringing back retail to union st, cycle lanes - I don't feel confident to ride my bike on the roads. split the pavement along the Beach into a cycle lane and pedestrian lane, it is wide enough for this.   |
| Consider where people can park (for several hours), or maybe increase rail services, so that people outside the city can get there more easily.   |
| More shopping retailers especially clothes, home, gifts now we've lost all our department stores or we'll all go to other towns to fill gaps  |
| Better use of the current buildings. Cheap parking facilities.  |
| City centre needs more cafes and less bookies and pound shops and the buildings regenerated. Beach needs a nice park and more for people to do ie water sports etc  |
| Independent shops, an everyday indoor market, weekly local outdoor markets, easy access for pedestrians, cleanliness, safer feeling in evenings (especially on weekends), more evening possibilities other than just pubs and night clubs.  |
| Actually make it so shops can afford to be open rather than the ghost town of a city center you have created with ridiculous business rates.  |
| Fewer empty premises in Union Street and neighbouring streets. Many units in union square should have been placed in union street.  |
| An improved Beach Ballroom with more and varied events would be good.   |
| Unique shops, local shops, family friendly areas, street markets and food festivals, more events like nuart, better bus connections that do not cost an arm and leg and take ages to get into town, open days, a good atmosphere  |
| Less traffic.   |
| More visibility of law enforcement/foot patrols by Police, community wardens. Local businesses on Union Street and further pedestrianisation  |
| Try to create hubs now that major shopping chains are deserting the city - for example areas for nutritionists, yoga studio, physiotherapy, health options - pop up, if necessary. Think Nourishing Insights, meets health food store meets exercise studio/therapist (psychologist) room. This is the way forward away from retail. It's about incorporating lifestyles and businesses.  |
| Improved connectivity and flow is key. Other cities have achieved this but Aberdeen has not - pay an expert to tell you what to do and invest to make it happen. We need to bring people back into the city centre to live, work and play... I appreciate that we are in the middle of a pandemic but Union Street needs to be the beating heart of Aberdeen and it is currently nowhere near that.   |
| wider range of shops etc in union street //activities in castle gate 7 days week// parades down union street/ widen union bridge / abandon pedestrianised section   |

|   |
|---|
| Need to clean up buildings and streets in city centre. Keeping football stadium close to the centre is vital.   |
| More beach activities such as a Splash Pad and improved play park with access to clean toilets and a small cafe.  |
| More boutique shops in city centre, not poundland and phone shops. More for children and families ( covered due to Aberdeen weather!) such as soft play, interactive sites (like satrosphere)   |
| Better vehicle access, more and cheaper car parking, & John Lewis   |
| A more vibrant atmosphere with a better mix of people from all ages, backgrounds and cultures. Free arts events, more street cafes, cleaner and safer environment with independent shops to visit,  |
| Opportunity to make some points to help the city we need to regenerate or this city will fade   |
| Good shopping, clean streets, coffee shops, maintained walking paths and link beach to union street   |
| Football stadium located at beach - I would spend the day in the city centre with family before going to the game (and potentially stay afterwards for dinner etc)  |
| Cheap parking   |
| Shops, cafe, restaurants. I no longer shop in the city as all of the stores I would want to shop in are gone. The independent cafes are out of the city centre as rents are too high in the city,   |
| Can the Bon Accord Baths restoration please be included on this plan? It's a key art deco historic listed building and supporting its restoration would bring a major attraction to the West End of the City Centre alongside addressing the physical/mental health inequalities our city faces, and offering leisure and community facilities in the city centre. This would increase activity in the area which will help our city centre thrive. This is the sort of project our city centre needs as part of its regeneration whilst also saving and preserving a nationally important listed building for future generations.  |
| Cheaper parking, better shops, more attractions for children  |
| Improved beach area, more colour, more space to walk - sometimes avoid as too busy. LOVE the idea of a winter sports centre :)  |
| Union Street feels like it should be the heart of the city, but there's no real gathering place. What if Castlegate could become a new heart for the city, better linking Union Street and the Beach?   |
| A new football stadium  |
| There are too many charity shops, bookies, empty premises etc. More needs to be done to encourage smaller boutique type shops as many of the bigger brands leave the high street. Encourage smaller local businesses. Aberdeen city centre in its current state is not somewhere I'm encouraged to travel to I'm only in Stonehaven. It's really in a bad state of repair and at a time when people are staying in the UK on staycations, I'm not sure it would be high on anyone's list of places to visit, which is a real shame. I travel frequently to The Hague in the Netherlands, they make such good use of the beach area in summer with pop-up restaurants and bars that are housed in cabins that are erected on the beach each year.  |
| More cafes and outdoor markets. More events.  |
| Cheaper parking in town. We often visit areas in England where parking is free and it's always busy. Encouraging people to shop at quieter times by either reducing prices or offering free parking on a Sunday would increase footfall and bring more families back into town. More Sports venues at the beach would be fantastic too as finding something for our teens to do can be a challenge these days.  |
| Public baths available in city centre - Bon Accord Baths an excellent building and location. Toilet facility in Bon Accord Terrace/Albury Gardens Park as this is a well used park now.   |
| If there was somewhere to walk from the beach, to fittie and up to the harbour near union square that was pedestrian friendly and peaceful. Aesthetically pleasing lights (string lights or old fashioned lamps) so you can walk at night (lights at the beach in general for safety and so that people will use it more in the evenings). Somewhere to encourage local business owners to set up shop, maybe a discounted rate for local business owners and start ups and independent places. Can boats host more harbour or coastal tours, maybe even a boat that would be a permanent fixture on the harbour as a restaurant or for events etc. Take care of the old traditional architecture that we have in the city and make it a focal point. Also most cities have many churches/cathedrals and similar buildings that are free to look around and are well kept simply to enjoy which I feel like Aberdeen doesn't have. We have lots of nice churches but they're all private, bars or closed. |
| There's more attractions other places. Aberdeen is getting a little old and run down. An urban life needs to be promoted more greenery and attractions. Make people have a reason to visit give them something to do. I bet so many people have Googled things to do in my area during lockdown and there's not much that comes up apart from visiting parks. Right now people pass through aberdeen it needs to be glamorised so that people want to stay.   |
| Stop cars parking on pavements in the city centre/quayside area.  |
| Clean the pavements more  |
| Remove bus shelters if they're not being used any more  |
| Improve the access from harbour, make that whole section interesting, like Oslo ie use history and culture  |
| Cheaper parking. Glad it's free at the beach. Reintroduce more leisure uses along union street. More green space - if pedestrianising Union Street, could have a wide strip of grass (it's seal would depend if buses will still pass through)  |
| Please contribute to the team who are looking to Save Bon Accord Baths.   |
| Outdoor lifestyle, eateries, entertainment, clean and tidy. Daily powerwashing of pavements like you experience overseas. Clean the granite to showcase the exquisite buildings.  |
| Much better public transport from Portlethen, not just the current terrible monopoly  |
| More shops that are not chains. Exhibitions. Less litter. More rubbish bins but camouflaged so they are pleasant on the eye.  |
| Easier and quicker methods of transport between city centre and beach, parks, bars/beer gardens   |
| An improved beach location including pop up bars & restaurants. New stadium & improved use for public & hospitality events  |
| More ideas like park and ride so you can drive to the outskirts of the city from the shire or elsewhere in Scotland then easily get into the centre. It would need to be ample parking, regular buses/trams, and plenty of stops throughout the city and a reasonable price for a hop on hop off day ticket. Having to get multiple different modes of transport and walk to different stops would put me off. If the weather is bad you won't want to walk for miles.  |
| If union street had less empty buildings, has a nicer outlook/feel to it. A regular transport link to the beach that meant you could leave the car at home would encourage me to visit  |
| More open space for sitting out and enjoying a coffee!  |
| Variety of shopping outlets rather than empty retail units, high street brands actually being on "high street", return of John Lewis store, introduction of Waitrose. Outdoor sitting areas, range of cafes and coffee shops with outdoor sitting.  |
| Bespoke shops in Union Street and pedestrianise!!   |
| Bus service is not value for money and needs more competition.  |

|   |
|---|
| Revitalise and increase support of the Bon Accord Baths   |
| If it stays like that, I am not.  |
| More pedestrianised areas and green spaces to be able to enjoy the areas in the city centre. Also making Union Street more inviting, having restaurants and cafes seating outside.  |
| Free Parkin. Repair the roads. Have small electric buses, permanently moving up and down beach to union street as they do abroad. Have daily 1.50 transport passes or 6 pound weekly passes for the town centre as they do in most foreign cities, these are then swiped on and off and easily purchased. It is all to do with the price of the public system. If you price it correctly people will use it. It is just too expensive just now, use the tax revenue to supplement these facilities.   |
| parking has to be better, always difficult to find easy parking spaces that are close to where you want to be. would visit the beach more if parking was not such a nightmare! visiting centre of Aberdeen now is more hassle than it is worth. you cannot get parked and when you do park it costs a fortune.  |
| Cheaper parking, bus depot at top of union street. Supporting small businesses. Cafe culture  |
| There should be more access for disabled people including vehicles with blue badges.  |
| Good range of shops, restaurants and bars   |
| Just clean up the city centre - clean the buildings - dont allow buildings to be scruffy and penalise those who dont tow the line. Shrubbery and Flowers, Sculptures - Statues - Info on Aberdeens History and its people - just some civic pride - at present we are gettinggg left behind by Dundee - never thought Id see that ! For the Oil Capital of Europe our city is in a shocking condition! I hope we can be ambitious and drive forward. PS The Traffic Bollards / Cycle Paths on Beach   |
| Real cafe culture- outdoor heaters and sheltered from elements , street food, art and music along with the Cafe culture., pop up live bands,  |
| A link to ITG via the train station should be considered. Also a bridge to Belmont street. It's n9t too late.   |
| Get rid of the cones on the streets please. I like the benches and flowers.   |
| Keeping the AFC. Stadium in the city centre is essential.   |
| A better park at the beach would be good. One like UTG where you can relax if you don't want to get all sandy.  |
| More places to dwell, outdoor seating, less traffic, more street greenery and pedestrian priority.  |
| I visit a city to see museums, art galleries, historical information and scenery. We must sort out the general rundown appearance of the city centre  |
| More small local shops and businesses.  |
| Better transport connections, more small businesses or cafes, more police presence in evenings to curtail drunken misbehaviour.   |
| The range of businesses trading in Union street does not enhance it's appeal, charity shops are great but there are too many types of businesses such as Poundland, etc. There should be more emphasis on small independent shops offering a variety of products, crafts/art as well as food. Rose Street and High street in Edinburgh are good examples of what would be good to aim for in attracting new businesses. We have lost too many of the major retailers in Union street to compare with Princess street in Edinburgh. Major retailers have either gone bust or moved to the shopping malls so rents /rates in Union Street should be adjusted to accommodate and encourage the development of new and varied business to increase tourist trade and offer locals a different experience rather than a bargain-basement shopping street which frankly looks very unappealing. |
| A vibrant and active arts scene properly supported allowing local people to flourish and really make Aberdeen a destination, a focus on celebrating what great local talents we have in all sectors, a progressive modern green first approach allowing people to truly escape the bland over developed characterless cities elsewhere and come somewhere that feels unique   |
| I think most if not all the points here are good ideas and should be implemented but as my comments state there is a very challenging bigger picture issue of accessibility that needs to be addressed for these to be successful.  |
| The city centre needs smartened up and I would support an open ended roof being constructed over part of it as a way of reinventing the area. The beach also needs smartened up with less focus on the low rent looking fair ground.  |
| Cheaper Family transport tickets.   |
| All of the COVID/green initiatives in the city centre & Rosemount need to be removed & put back the way they were to prevent further loss of local businesses.  |
| With the loss of many major retailers, making driving & parking in the city centre & surrounding areas more difficult will push people to shop online & cause the remaining local businesses to fail.   |
| Public transport is expensive, inefficient & not a suitable replacement for cars and suggesting cycling as an alternative is an ableist policy that completely disregards the needs of disabled and elderly people who cannot cycle as well as those with babies and young children who collectively make up a significant proportion of the population, many of whom do not qualify for a blue badge.  |
| You should be encouraging people to come into town by making it easier & more convenient, not making access by car impossible or we will have no city centre economy left.  |
| More cafe and access to culture art after 5pm. More outdoor seating, informal greenery, places to linger and watch people. Pedestrianise city centre Union St, Belmont, Schoolhill. Create better access to the beach. Promote water sports. Pedestrianise beach area in front of cafes. Open up/create neon galleries/wine bars etc in the tunnels, underpasses (Carnegies Brae etc)   |
| Mere events happening in the Green.   |
| That it was a place worth visiting - great to look at and be in. Lots of things to do and see - a variety of activities that were done well and properly , ( not a half-baked ,cheap looking effort - that is overly priced or disappointing). Be bold and big, not barmy ! Make more use of the culture and heritage of Aberdeen itself - look for ways to celebrate local communities whilst uniting the city ie Torry Open Day, with say a trail guide that points out areas of interest. Art can be inviting and exciting - Art Gallery is amazing . Tour Buses - I'm sure locals and tourists alike would use them. Think of the publicity opportunities and the improved connectivity !   |
| Affordability - cheaper and free options need to be factored in, so that no-one misses out due to lack of money.  |
| Take down all the ugly modernist buildings... resplenish historic ones, add gardens and treas, bring out the historic charm of the city - please don't add new construction they don't last and they scar the city and the coast  |



|   |
|---|
| Dundee have secured an Eden project. This would have been a great opportunity for Aberdeen. Also why not improve the Torry Battery as it has a lot of history.<br>What about tours around Aberdeen showing it's history.  |
| Making the heart of the city worthy of a city with the historic heritage that Aberdeen has. Good public transport access, good social space and good leisure, restaurant and refreshment facilities   |
| Another golf course   |
| More extreme sport facilities is important as for such a large city as it is lacking a lot in this category compared to most other city's   |
| Better shops and make things safer for the kids to walk<br>About.   |
| Better shopping experience on union street. Big kids play park at the beach.  |
| It would be nice for the city to have a plan for a change, rather than fumbling it's way though. Make a plan for all.   |
| Every city I visited in Europe has a city square that attracts visitors. Marshall square is terrible, should have been a square with perhaps a fountain etc.  |
| Beach - Selling local produce And pedestrian friendly markets, having more seating and child play areas near the beachfront.  |
| City centre - researching and replicating other city centre plans/designs that provide a sense of place and community   |
| More events, outside spaces that account for the climate (canopies, heaters, windbreakers, etc.)  |
| A proper walkway from union street to union square for instance an elevator   |
| More of a culture at the beach. Bars, games, activities   |
| Better transport links between the beach - city centre & west end   |
| For you to actually action what the public has said for years. It's not rocket science.   |
| <ol style="list-style-type: none"> <li>1. Shopping is done online now. Only way for union street to survive is pedestrianize permanently and cafe culture. Outdoor seating, roofed areas.</li> <li>2. Bus public transport. Reason people don't use is unlike cities like Edinburgh, Glasgow etc if your not at a bus stop on time it moves on. You get from a to b as fast as possible. As such the buses timetvales all need revamped to prevent them stopping and waiting at bus stops for 5+ minutes so they don't get to the next stop too early. Again it's not rocket science. It's the main reason we and friends don't use public transport of buses. We'll actually now drive to dyce and get the train to union square ! The bus timetables are so bad and slow!!</li> <li>3. Union street is now renowned as one of the worst city centres in Scotland which I fully believe. Other cities like Dundee you can visibly see the improvements in the town centre. I've lived in Aberdeen my whole life and literally at weekends we'll go to aberdeenshire every opportunity as Aberdeen has little to offer.</li> <li>4. Union street prior to covid, downturn etc etc has seen next to no investment and honestly if you look at pics from 1990 it has very little done to it if anything.</li> <li>5. I've filled out the last few surveys and nothing has been done so I have no confidence in anything being done this time</li> <li>6. Aberdonians are renowned as moaners who don't take opportunity like these surveys to better the city. But I know so many that fill these out and see no change to the ever degraded city. So I get their point to a large extent.</li> <li>7. Aberdeen has so much to offer but our council is honestly the laughing stock of people I know even down in edinburgh in the south to Inverness in the north.</li> <li>8. I really hope you action some things but like others have just loads confidence and fully expect our city centre to be no more in the next 10 yrs. Which is such a s shame. And honestly shame on the council.</li> <li>9. In addition the only shops on union street are mobile phone, pound shops etc. In what logic does the council believe this will help get people to the city centre! And union terrace upgrades kind of pointless without union street being addressed. I.e. nothing on union street so everyone only uses the street now to cross the road and go to union square. When union square shops and restaurants could literally have been the heart of Aberdeen on union street. That would have kept life in the centre.</li> <li>10. I'm not even being funny when I say people fully believe the first people in the new union terrace gardens building will be the likes of Greg's, burger king etc. That would fully sum up this city and how you are not taking this seriously and seem to want to degrade it to the full extent.</li> </ol> |
| Bring back shops to union street. Make landlords maintain them better (some look awful on the outside so presume inside as bad)   |
| We need a large department store back, less e-cigarette/betting shops and easier access for the less able to union square. Stairs in trinity are a no-go fir some and road access on Bridge/market street are too steep. Escalators?  |
| New stadium at beach would be ideal. Keep it in the city.   |
| The more pedestrianisation of union street the better. Long live cafe culture on Belmont. More of the same on the green please  |
| Re open the bon accord bath.  |

|  |
|--|
| There's little point in having the areas defined in this master plan spruced up if large parts of the rest of the city are an eyesore ; King Street, George Street and very many of the side streets off them are unkempt and neglected. A city wide legal obligation for building owners to maintain the buildings to a clearly defined minimum standard. Substantial financial penalties to be levied for failure to do so. There's no point, or pleasure, visiting a lovely city centre if the areas you  |
| I think the plan for the new football stadium is an excellent idea. It's just what the beach area needs. Current golf clubs etc near pittodrie would also still benefit from it being near by. No resident of Aberdeen really wants to travel out the city   |
| Make it easier to get to. Stop with the silly closure of the middle section of Union Street - people getting off buses there flowed straight into shops etc, pushing that all to Guild Street takes people away from both businesses and the new Union Terrace Gardens development.  |
| Have you considered giving some public areas (away from residents!) over to practising bands. e.g. the roof top area above the former St. Nicholas Centre would make an ideal place for practising bands. Obviously they would need to play between certain sociable hours (e.g. not after 8pm). Perhaps some parts of the refurbished Union Terrace Gardens? And what is happening with the former Forum on Skene Terrace? A marvellous location for bands no longer used. The Council should consider how emerging bands can bring great prestige to a city (think Beatles in Liverpool and Oasis for Manchester). Outdoor locations for bands are a good idea in the summer, but winter requires indoor venues. Also, getting all the shops open on Union Street would invigorate the area (can't the Council do something to reduce the rates?). In truth, I don't think anything would really encourage me to spend more time at the Beach, it is always so cold there. Although I did like the proposed idea of a gondola-like ski lift from Nigg Harbour to Castlegate in order to bring cruise ship tourists into Union Street to spend their money. Let's face it, without an attraction like that, no cruise ship tourist is |
| All the nice shops which once were on Union Street have closed down; there's no reason to go to Union Street these days as it's very depressing. Parking fees are ridiculously high around the city centre and at shopping centres.  |
| Museums  |
| Safe and useful cycle routes, fewer cars (both driving and parking), more outside space for people.  |
| More accessible parking.   |
| Cleaner streets  |
| Better shops. I lament the closure of John Lewis particularly. If it returned it would be such a pull to wherever it is.   |
| Basic Motorhome overnight parking facilities at the beach.   |
| More independent shops.  |
| Your consultation process is a joke, I answered all the questions and the points wouldn't let me finish so the answers from me are not the opinions I would like to put across, so in summary yes to having Aberdeen's new stadium at the beach, please consider pedestrianisation of union street during the day only with being open to traffic in the evening nights with taxi ranks on union street at nights  |
| Better shops. Good public transport links.   |
| Improved cycle infrastructure  |
| A vibrant selection of independent shops, development of an Aberdeen trader app (to offer delivery of goods and services)to keep independent shops on union street competitive would also help the viability of the businesses,safety is also paramount as too many anti social people are on union street at most times,  |
| There is a need to find stores to open up the shops in the centre as it looks like a ghost town full of phone shops or vape shops. People would rather head to Dundee, Glasgow or Edinburgh as we have nothing left to offer them  |
| Clean it up, buildings clean, move beggars on,   |
| New modern stadium with good transportation would attract visitors and locals alike  |
| Bonacord baths need to be saved its part of Aberdeen and some old things we want to save. There is a big group following this and something needs to be done to save this for many other generations to enjoy.   |
| Being able to park my car in the heart of the city centre at a reasonable rate (cheaper than currently). Free parking on weekends to stimulate throughout to the city centre and combat online shopping.   |
| With a new stadium at the beach, use it for concerts and create spaces for exhibitions and craft/antique fairs, food and drinks shows. Make an area for entertainment, eating and drinking around the stadium so there is a whole family day out in addition to the match. The neglect of the Castlegate is criminal. The argument so often heard, 'people won't go that far up Union Street' is nonsense if there is something worth going to and shelter from inclement weather provided.  |
| Cafe culture / outdoor eateries / independent shops  |
| the city needs to be different, we have a mass of land from the bridge of don to the beach ballroom owned majorly by the people of aberdeen and its used as a golf course! this in the location it is wastes our seafront and limits the majority of the seafront catering for 1 group! golfers? now just lets say there was a bigger beach complex with more to do more hotels even, more cafes, watersport facilities a place to launch small craft for free, ie jet skis, small fishing boats, an area for small fishing boats to dock, the seafront can and should be the making of this city. the football crowds are in and out of aberdeen so fast with ok the pubs making a few extra quid on football days but apart from that?! get the football away from the beach its a waste of valuable land that could attract lots more than our city football team does,, well organised events also as the latest events organised ie xmas's european fairs etc dunno who you got working on this stuff but when ppl are travelling to edinburgh as aberdeen is pathetic and this is all over social media i think you should change the people or CHANGE THE PEOPLE  |
| Better walking links and better maintenance and appearance of the beach areas.   |
| Cleaner walkways and enhanced lighting for winter would make the route from union street to the beach more welcoming. Definitely not moving a football stadium into the beach area. This would only cause havoc and push families away.  |
| More facilities on the beach like 50 years ago. Cafes, music, beach activities, beach huts, playgrounds for the kids.  |
| Union Street and surroundings. Plants, cafes with outdoor heating in the winter, reduce prices for rentals so good shops can return etc , keep Union Street closed to traffic and make nice pedestrianised area. Very easy really . Come on ACC  |
| Uf I could access it all the way up Union Street on the bus and get on and off the bus. No pedestrianised section, more shops! Public toilets at the beach in both locations.  |
| General maintenance is greatly needed at the beach and in the city centre - including the building to be cleaned. The beach needs proper maintenance to improve its appeal as well as safety. There is a lack of lighting which could encourage the beach to be used much more into the evening, which again would help to improve safety.   |
| Larger car parks and escape routes to westhill where i live, better facilities at the beech a fan zone for home support.   |
| Encourage cafe and pop up restaurant culture and actively promote. Having visited many European cities over the winter with patio heaters and blankets people are outside but only if the culture and feel is right  |
| More events; music, sporting, food markets etc. Definitely things that can involve children, parents are often looking for ways to entertain kids and if it's in town it will encourage people to visit shops and cafes e.g. fairground rides as per Xmas market. Shopping isn't enough to get families into town now. Break large shopping units to smaller ones to encourage local traders... food market at BHS is a good approach.   |

|  |
|--|
| about a Northern Offshoot of the Various national museums in Edinburgh?  |
| Throwing money at a stadium won't differentiate Aberdeen from other cities, and only really creates visitors every fortnight. We need a steady draw of visitors spending money in the city centre 7 days a week.   |
| Make more of our unique cultural assets, but in more interesting ways. Use Kelly's cats - how about a 100 mtr high modern interpretation in the middle of the Castlegate looking down Union Street? With the UTG illuminated leopard and the one up in the air at Marichal Sq it could be the start of an interesting art trail. Put a few more interesting cat / big cat art installations at Golden Square, Silver Square, Albyn, the beach and you have something unique and drags visitors past all the businesses up and down Union St. |
| Make sure clear links to new football stadium and city centre in place if the football stadium progresses & considerations of ways to ensure the location and behaviour doesn't become an intimidating for those not attending games   |
| More frequent travel connections from Aberdeenshire  |
| More parking, better traffic flow, fewer one way systems   |
| More events in the city. SMALL BUSINESSES are an absolute asset to our city and we should do more to showcase them. Especially our independent and specialty coffee shops and other places that operate on small margins. More culture   |
| The Art gallery upgrade is a triumph, also the urban art mural festival is a great advertisement for the city. We need to build up the heart of Aberdeen again as a post-covid place people want to go. Fill up the empty shops with community,  |
| Reopen Bon Accord Baths  |
| SKATE PARK, SWIMMING POOLS, LEISURE CENTRE, CINEMA, RESTAURANTS, BARS, GET SOME IDEAS FROM LANDMARK AT CARRBRIDGE, SUPERDUPER CHILDREN ADVENTURE PARK GYMS FOR ADULT FITNESS ALSO  |
| Free bus going from beach to Holborn Junction. Make a cafe culture at Merchants Quarter and roof it over. Make the stadium at the beach and have cafes and bars around it. Visit Rotherham to see how a new stadium can bring a town centre to life again. Shops will continue to close as people shop online, so aim for a cafe/bar culture to attract people to the city centre.   |
| Union Street not looking like a deserted warzone   |
| More shops, easy access, easy and cheap parking close by. Less travel congestion. Better understanding of parking charges in the evening for cinema / theatre etc. Less apps for paying for parking. I'm of an older generation and that just confuses me, I just want to use a meter with coins or even better free parking.  |
| More money needs to be spent on union street. It is an eyesore. Look how well the backyard beach collective and the market in Bon Accord centre are doing. Something like that is desperately needed as a permanent feature in Aberdeen. The beach is Aberdeen FC home and on match days pre covid the beach area is buzzing. It needs to stay there and keep match day income near the city centre.   |
| Free/Low Cost Tram/Buses continuously running length of Union Street to Beach and back, hop on/hop off at multiple points.   |
| more cycle lanes throughout the city   |
| More pedestrian areas outside cafe culture seating areas trees and benches in city centre  |
| Shop facade and building condition on Union Street is disgraceful. A deep clean and refurbishment of Union Street would bring new business and community pride back. Stop building new build apartments in city centre, focus on bringing  |
| I found it very hard to allocate points. For me, public transport options, feeling comfortable cycling through the city, being an attractive area to visit and spend time and a reason to visit (from local businesses and events).  |
| More leisure activities, if beach clean ups were taken seriously (the amount of litter is heart breaking). There is currently no need to visit the city centre. Expensive bus routes, drab, lack of facilities, poor choice of shops,  |
| A better road layout. The current roads around the city centre are terrible and lead to congestion in bottle neck areas. Hence my reluctance to allocate certain areas for pedestrians only. It would be lovely to have areas for pedestrians only but this can only be done when the road infrastructure is reformed.   |
| Simply making it more attractive with a greater variety of businesses.   |
| Availability of affordable / value for money car parking as there is a lack of direct public transport services and routes operating 24/7.   |
| Union street is an embarrassment it needs more residential to use up the empty shops.  |
| A better link between the two areas are a must. Keeping the football stadium at the heart of the city would help keep businesses in the city centre going. The priority axis has shifted from west to east to north to south with the building of the union square. The focus needs to be on the regeneration of the city centre to bring it back to the west to east. This would be by encouraging the continued pedestrianisation of Union Street and extending the cafe culture of Belmont Street   |
| Better beach facilities (esp toilets and access)   |
| Bring back the esplanade bike lanes.   |
| Pedestrian areas and outdoor cafe restaurant culture.  |
| New stadium at the beach   |
| Easier access to parking without high charges.   |
| While it's already an option, building a stadium for the football club will be very important for both the club and the city   |
| More areas protected/sheltered against poor weather conditions.  |
| I would visit city centre more if it actually looked nice. Union Street is just a mess. The bus stops / wooden seats and the orange bollards are just a joke. Other city centres are actually nice and Aberdeen seem to be left with the cheap option  |
| Easier access for Prams. Pavements are so uneven. Kids play area in city centre with outdoor eating/ cafes   |
| Less vagrants, drug users and drunks, Union street is a nightmare during the day with these folks. Wardens/police should move them on.   |
| Review your business rates to encourage shops we don't have to come to the city. Everyone I know is flocking to Glasgow at the moment to shop  |
| Improve parking, and reduce fees   |
| More art, green spaces, events and public toilets  |
| More events to spectate, football, rugby, concerts etc.  |

|  |
|--|
| I live at the beach, so don't need encouragement! There's a lit of unhealthy good options there just now. A mix of eateries and late night venues would be great. A watersports centre (like Elie) would be cool. Having a warden to enforce the no dog zones would be a great improvement.  |
| Keeping the free parking is paramount to make sure that everyone of all economic backgrounds can enjoy the beach and that should be kept.  |
| I like visiting the city centre and Rosemount but it's a long walk there and back, and certainly if carrying something. Cheaper parking would be good.   |
| Eliminate traffic, use empty / low quality retail units in a more creative way   |
| More independent shops, boutiques. Shops appealing to younger age group. Try to play on the student theme and find out what they would like to see more of. A friend's daughter refers to Aberdeen as Aberdream so there is obviously something appealing about it to students. More greenery in centre. Large Open air ice rink??   |
| A world class attraction such as Dundee's V&A. Perhaps an attraction unique to Aberdeen such as a Granite Museum celebrating our world status as a granite supplier. More cafes, street food along the beach and better transport links which could include bikes, a tourist train linking Union St... More places to sit and people watch... Also now that stores like John Lewis, Debenhams etc have closed there is less incentive to visit so they need to be replaced urgently. Car parking prices too high and traffic management awkward around railway station and bottom of Bridge St etc. Need improved connection between Union Sq and Trinity Centre... the steps are a nightmare! I'm all for a 'new' Pittodrie near its current location. Look at how St James Park in Newcastle blends and is part of the city making it vibrant and creates a real buzz on matchdays. At the moment I cannot see great reasons for tourists to come here I'm afraid. |
| Tidy up beach front spruce up or renew cricket pavilion  |
| Decent shops John Lewis<br>street entertainment<br>Get rid of the begging<br>Reduce rates so young locals can start up cafes restaurants<br>Highlight our heritage ,tourism what happened to the city bus tours of the 1970s<br>How many cities have golf course in the middle of a harbour ( as seen from the air)  |
| family events a high standard of stall like the European food stalls and quality craft stalls. encourage street artists and performers. why should it just be Edinburgh that has the festival.   |
| More shopping outlets  |
| Local traders /locally run restaurants and bars and a city centre you can walk around.   |
| Outdoor eating/drinking venues; independent shops; events and arts spaces  |
| Flowers, trees and cleanliness   |
| Outdoor/street cafe's and pub culture with protection from the elements<br>Space for local creative and business' to sell items i.e. local markets<br>Creative space for music/arts<br>make use of the shops/grounds already available, rather than continually develop new builds which lie empty<br>decent bike and walking paths with access to parks/nature  |
| Get business rates down on union street and make rent more affordable for shop owners. Try and get more independent shops on the high street instead of chains.  |
| Less druggies, rubbish and unkempt spaces and buildings.   |
| The area on union street between bridge street and market street that is currently closed to traffic. Needs utilised, modernisation to make it an area people can enjoy/relax rather than being a pass through to other parts of the city.   |
| The beach needs a major regeneration for the people of Aberdeen. Modernisation of Toilets and Shower facilities along the length of the beach, A sports hub creation for water sports and other beach sports.  |
| Outdoor exercise equipment, and upgrading play parks for children.   |
| The beach area is already widely used but looks tired and in need of regeneration.   |
| I would love nothing more to see the beach area modernised attracting more of Aberdeen's people to get involved in the sports and activities going on daily at the beach. This massively improves the health and well-being of individuals and can improve the quality of life for the Adults, Youth and younger generations to come   |
| New AFC stadium at the beach. More pedestrianised shopping & care areas. Union street traffic is off putting   |
| The beach is a fantastic space but it is looking shabby, it is a favourite for young and old and it must be preserved for the people to use. Was very disappointing to see the area vandalised with cycle lanes but glad the council saw sense and removed the unnecessary unsafe lanes before a nasty accident occurred.  |
| Attractive buildings. Easy cycling or walking routes that avoid heavy traffic (e.g. Highline in New York). Range of mainly independent retail and cafe / restaurants that can compliment contemporary retail units in Union Square and the Bon-  |
| A better selection of quality shops to bring union street back to life. This once beautiful and vibrant street should be a priority not building council vanity projects which have made the city centre completely disjointed and unattractive to visit.  |
| Aberdeen city centre is a depressing, run down area that I am ashamed of. The beach area is fine as it is and doesn't really need anything done to it.   |
| Making the walking route from Union Square all the way to the beach an enjoyable thing to do is ultimately how I see Aberdeen meeting its potential for residents and visitors spending an enjoyable day in the city. The biggest obstacle to this is the connection from Castlegate to Beach Boulevard which is currently horrible - mainly due to poor use of Castlegate but also poor pedestrian access through the ring road and roundabout.   |

|  |
|--|
| Pedestrianisation, café culture in Union street with cafes open late in the evening. Buildings cleaned up and greater variety in shops. Get rid of the bookmakers, vaping shops from Union Street. Union Street should be the jewel in Aberdeen along with the beach area. The beach is lovely, but could do with a spruce up. More cafes, seating and toilets.  |
| Parking especially Blue Badge just a thought paint spaces bright blue that should surely point out to people who claim they didn't see the signs. We are Aberdeen blowy and cold most of the time stop thinking Mediterranean people like to drive to the front the weather puts most people off don't make it harder  |
| Improved public transport. City is too dependent on cars, Council panders to car driving lobby.  |
| Promote Aberdeen as the hub to Aberdeenshire and the north. Create a image of a vibrant small city to spend a weekend before venturing further north to explore Scotland. We need to remove the rethink the Aberdeen mentality of being dour and really talk up the great features of our city / shire.  |
| Improved transport links between the stations, west end, castle gate, union street and the beech. A tram network would be fantastic  |
| Regular cleaning of beach sand and walkways and maintenance of fences etc as becoming very run down. Promote use of shops on union street by smaller vendors to create a tourist type area   |
| Priority to get Union street back to its former glory, sparkling and clean kept buildings, not the eye sore it is today. We need to get Aberdonians back to feeling proud of their city.   |
| pedestrianising union street was the biggest mistake/fail the council has ever done as it is a hub for substance abusers and is extremely unsafe.  |
| More use of the Beachfront, attracting pop up cafes  |
| Places to sit, sanctuary from hustle   |
| Organised events such as food and beer festivals, large numbers of people attend the brewdog AGM and we have many other "craft" beer establishments. Running festivals, markets and possibly even local dog shows as a lot more people seem to have dogs nowadays. A visible noticeboard that is in itself a feature and can show upcoming events (but focus is on the notice board so people go to see the board and raise awareness of local events as a by-product).                    |
| It's time to focus on what we have, not what we could have. We have buildings sitting empty, areas of Aberdeen that are poorly maintained. Before we look to build new "exciting" buildings and sports centres, we need to maintain what we already have and focus on green space. There is no point trying to encourage people to come to Aberdeen before we can encourage the residents of Aberdeen to stay. Spend the money on fixing what is already broken, then we can discuss       |
| New AFC stadium, easier walking access from Union Street to beach, more of a community and urban feel.   |
| The Council need to stop wasting money on stupid projects which donot benefit anyone ie traffic restrictions at the beach . Stop bickering with each other think of the bigger picture which primarily is the City and leave a legacy for the future I   |
| Market the history - "The Granite City".<br>Occupy empty Union Street shops - offer cheaper rents.<br>Improve Union Terrace Gardens - lighting, stream, fountains, shops in the arches.<br>Generate more positive press - EE daily headline is usually court business.<br>Free shuttle bus Castlegate to beach.<br>Redevelop beach (old Amadeus) to face the sea.<br>Introduce "Beach Gardens" - bring back Aberdeen in Bloom.   |
| A department store and a variety of independent businesses.  |
| Bon Accord Baths should be reopened as a priority.<br>Encourage small retail businesses on Union Street/Castlegate with rates/rental incentives. The area is an embarrassment now.<br>Improve connectivity between Union Square and Union Street   |
| Union Street and surrounding is a disgrace, rates drive small businesses out, a large % is vacant or e-cig and bookie shops. There has been zero effort to tidy up, attract small businesses and build the high street feel.   |
| Cheaper parking.<br>More green spaces for myself and my baby to enjoy<br>A more child centred/family vibe<br>More family friendly events   |
| City centre: less traffic, tired of looking at gum plastered on buckled paving stones. Why does everything in Aberdeen have to be grey! Clearly we're the Granite City but it's monochrome and dull. Please inject some sympathetic design with colour. Can we not look at some of the most liveable cities in the World: Vienna, Zurich, Oslo and Melbourne and see what they do as a starting point. More cultural events, music, art.   |
| Beach: Dog walkers park area, fun adventure playground area for children, photo exhibitions in the Beach Ballroom of Aberdeen through the years, toilets at the Bridge of Don end of the beach,<br>A range of small independent shops who can provide something different to what's presently on offer. The council also need to insist the present owners keep the existing properties maintained to a standard better than at present as the main area is down trodden and looks unkept. |
| Outdoor cafes, seating, local markets both farmers and craft. Reduce rates and encourage more small businesses in<br>Relocate hardware shop from beach front and replace with something more suitable  |
| More independent shops. We can then help support local small businesses and give the city centre more character. Less chain stores eg Poundland and betting shops.<br>More culture - Arts and craft, history<br>More cafes.  |
| Encourage more businesses and shops to replace the ones lost during the pandemic   |
| People with kids spend money. Make sure there is a clear family element as we are always looking for things to do with kids. As we have now embraced a more outdoor culture this is the perfect time to take advantage of this and lead on mental health and well-being initiatives. Have covered areas to enable function throughout the year is a winner in Scotland and provides revenue year round.  |

|  |
|--|
| plenty of free parking   |
| Parking. Currently Aberdeen is impossible to travel through and bus services aren't of high enough quality to swap from a car. Beach has parking and road network but needs more investment to bring people there.   |
| Nothing  |
| The potholes and the roads in and around Aberdeen are in a helluva state. This requires serious attention before any of these big ideas are tackled.   |
| Cleaner and tidier   |
| Removing cars is key and improving connections to car parks.   |
| Not easy to park, too few good restaurants, dirty, same old boring things to do.   |
| Dolphin watching seafront building and cafe.   |
| Little attraction to shopping in Aberdeen now John Lewis has closed, this has had devastating impact on town centre.   |
| As a family we have rediscovered the beach during the last year. It is a wonderful place and such an asset to the city.  |
| I am a proud Aberdonian and I am so sad to see Union Street (and the wider city centre) look so sad.   |
| Reopen Bon Accord Baths<br>Encourage small business with grants etc.<br>Have pop up shops and markets<br>Have covered areas for cafes  |
| Independent cafes would be a big draw for me. Having a sense of the whole beach area as "a day out" a place to get all your meals plus activities for the whole family. Almost like a haven holiday park type idea in the summer.  |
| Town needs more shops. Bon accord is struggling by the looks of it and union street is also dying a death. Removal of the George street spaces for people would be great.  |
| The master plan is Not what the community want more about what the administration once the survey is telling you what to vote for and not giving people a full right to give the full opinion  |
| Carnivals, Concerts, Parades, Frivolity and Sunshine. But mainly Pubs.   |
| Make the whole area more inviting aesthetically pleasing. With more amenities, independent traders and cafes to visit.   |
| Return of John Lewis and decent shops. If there were decent shops I wouldn't have to do all my shopping online. I'm really not interested in the cafe culture, too cold up here.   |
| Better retail experience, better access to beach area with proper parking, better leisure facilities   |
| Getting people into and out of the city quickly, cheaply and efficiently is very important in improving the city centre.   |
| Cheaper, publicly owned, public transport. A varied events and cultural calendar and good pedestrian links in the city centre  |
| Need more beer gardens in the city and the beach (with enclosing to protect against elements), more events and more greenery everywhere. The new stadium at the beach would encourage people to spend more time there on match day but there would need to be more shops, kiosks, bars etc in the area.  |
| Overall make Aberdeen more disabled friendly. I'm physically disabled and currently I can't go up and down union street due to my poor mobility. If this could be improved then it would be great as I'd be able to visit more establishments.   |
| For the stadium to be kept within Aberdeen, down the beach and be part of rejuvenating the city.   |
| Union street is a complete joke and is meant to be the part of the city. Needs to be serious investment in the culture and upkeep of the City. Aberdeen have fallen way behind all the other major cities in Scotland. and the wider UK.   |
| Union Street and the West End have been long neglected for years. Schoolhill, Upperkirkgate, Belmont St, Castlegate, Beach and Beach Sports & Leisure and Guild Street/Station have all had some kind of improvements over recent years.   |
| This is to the detriment of Union Street. Also, I would like planners to consider the lack of public swimming/sport facilities near the west end of Union Street/Holburn area/Broomhill/Mannofield areas. People from these areas have to either pay expensive private gym/swim memberships or traipse (on buses or by car) all the way to the Aquatics on King Street or Tullos. Walking to these venues from those neighbourhoods is too far. One should be able to walk no more than 15-20mins to obtain these facilities. Using buses for a family can be expensive to get to these venues plus the added cost of entrance fees. What councillors/planners don't realise is that there is often a lot of hidden poverty even within the so-called affluent areas of Aberdeen. This issue of hidden poverty and lack of awareness by planners and the council really annoys me as well as lack of leisure facilities in the these neighbourhoods. |
| Small individual shops and businesses  |
| Easier walking routes, pedestrian friendly junctions (no zig-zagging or doubling back on yourself), more space, nicer atmosphere than dodging smokers at bus shelters  |
| Better cycle routes throughout the city that are meaningful rather than tokenistic 100m stretches. Proper cycle infrastructure, lanes etc, especially for commuting.   |
| Why isn't the George street area taken as seriously as the rest of the city centre?  |
| Nothing at present, Aberdeen is a shocking disgrace. It needs to be spruced up, decent attractions, but I think it has missed the boat to Dundee. There are no decent shops outwith Union Square, the loss of Debenhams and John Lewis have killed it for me, there is no reason to visit, and I only live 17 miles away.  |
| Aberdeen Fc new stadium remaining in city centre is our only last hope as a city for everyone to pull together regenerate the beach and union street , this is pivotal because if the new stadium moves to Westhill it is a disaster which will rip the heart out of the city and create even more poor areas , this will cause great damage and leave our city and communities in state of disrepair this should not be understated how it important it is to Aberdeen future , it has been my life for near 50 years going to Pittodrie and has helped me stay in the community toy and enhance my life if it goes to Westhill I fear for my children and grandchildren future because there is no way Westhill is a good idea for a community stadium   |
| More family friendly restaurants to visit, more sporting facilities and hopefully increase fine dining experiences, which Aberdeen sadly lacks   |
| If you eliminate vehicles with higher emissions from the city centre how will people get there?<br>Again back to disabled and elderly using public transport distances are too far to walk or buses are far too expensive to use   |
| More transport links between the city centre and the beach. The area to be a lot brighter and cleaner. New stadium is critical to help out small businesses in the areas between city centre and beach   |

Even prior to the impacts of the covid pandemic, the city centre has been a generally unpleasant place to spend prolonged periods of time. The general levels of dilapidation and poor building maintenance, traffic fumes from vehicles on union street, market street and other surrounding areas and the prevalence of urban gulls serve to make this an area that I actively avoid dwelling in longer than is necessary.

The numbers of urban gulls in Aberdeen is particularly worth highlighting given that effectively any exposed static surface in the city centre spends much of the year coated in layers of faeces. This is hugely detrimental to the attractiveness of the city and creates an incredibly poor first impression to visitors. Something needs to be done to reduce the numbers of nesting gulls, such as culling or laws requiring commercial and residential property owners to remove nesting gulls from

A new stadium for AFC