

Foi Enquiries

From: Foi Enquiries
Sent: 04 February 2019 09:22
To: [REDACTED]
Subject: FOI-19-0028 - Press Office
Attachments: V2 - Further Information - Right to Review & Appeal.pdf

Dear [REDACTED]

Thank you for your information request of 07 January 2019. Aberdeen City Council (ACC) has completed the necessary search for the information requested. Our response is now detailed below.

1. How many people does the council currently employ in communications, press office and/or public relations positions?

The Communications cluster employs 20 people (including two part-time). These posts include a variety of roles including management, design, marketing, advertising, photography, PR/media, web content and social media. Four of those posts (full-time) are in the PR/media team.

2. What was the total annual spend by the council on public relations, press office and communications for the calendar year of 2018?

The Communications cluster budget for 2018/19 is £855,000. This includes staff costs and additional costs including advertising and print. Please note that the Council financial year runs from April to March.

3. Does the council use any external organisations to handle communications or public relations? If so, which companies are used and how much did the council spend on these services in 2018

No

We hope this helps with your request.

Yours sincerely,

Salomeh Kheyri Rad
Access to Information Officer

INFORMATION ABOUT THE HANDLING OF YOUR REQUEST

ACC handled your request for information in accordance with the provisions of the Freedom of Information (Scotland) Act 2002. Please refer to the attached PDF for more information about your rights under FOISA.



Salomeh Kheyri Rad | Access to Information Officer

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