



# International Trade and Investment

**Aberdeen City Council's International Trade and Investment Team support the Aberdeen business community by maintaining a portfolio of close business relationships with government, economic development agencies and industry bodies.**

The team is located in Marischal College and is here to help you find the advice and information you need to get your business involved in international trade activities or exploit further international trade opportunities for those already exporting.

Through partnerships with organisations such as Department for International Trade (DIT) and Scottish Development International (SDI) the International Trade and Investment Team is able to provide assistance to businesses

which includes:

- Promotion of overseas business opportunities
- Workshops and courses to prepare companies to undertake international trade
- Overseas missions and learning journeys
- Hosting inward trade missions
- Seminars and trade clinics
- Local export networking opportunities
- Company specific market research
- Published market information

Our expertise in delivering programmes of events and visits supports businesses in their planning of trade activities, allowing them to capitalise on global opportunities.

For more details of how we can help your business, contact:

## **International Trade Team**

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